

# Tufts Health Plan and Foundation

**Creating a Collaborative Approach to Address an Aging NH:  
4th Quarterly Meeting**

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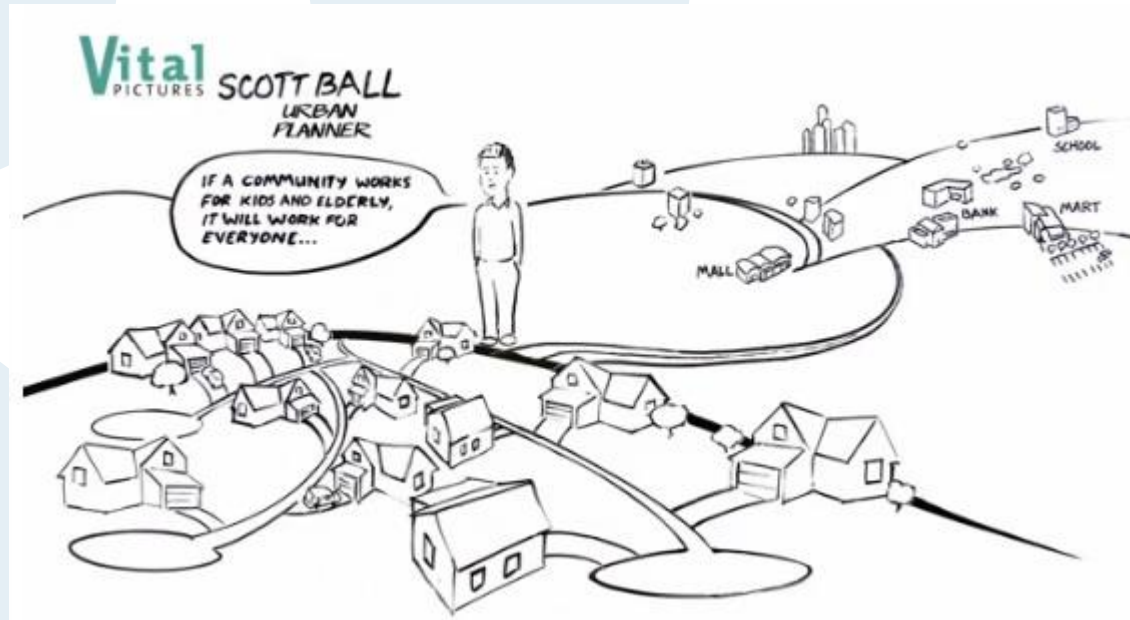
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# Outline

1. The Big Idea
2. Who We Are—History and Background
3. Context for Our Work
  - a) Principles of Engagement
  - b) What We Want to Do
  - c) Investment Focus
  - d) Age-Friendly Movement
4. Ideas for Engagement
  1. Connecting in NH
  2. More Ideas

# Context for our Work: The Big Idea in 4 Minutes



Click [here](#) to watch video

# Who We Are: History and Background

2008: \$50M endowed by Tufts Health Plan

- \*Focus- Healthy Aging for 60+

2010: Began investing in Rhode Island

2014: \*Released MA Healthy Aging Data Report on all 367 cities and towns

- \*Hired new leader

2015: \*Refocused on age-friendly communities

- \*Updated MA Data Report with 121 health indicators

To Date:

- \*Invested \$18M in MA and RI communities; Soon to expand to NH

- \*Five statewide convenings on aging-related issues

- \*Support Corporate Citizenship for Plan



# Context for our Work—Principles of Engagement

- Stronger links to the business
- Strategic community collaborations
- Defining community impact
- Leveraging resources



# Context for our Work—What We Want to Do

## **Mission:**

To improve the health and wellness of the diverse communities we serve

## **Vision**

Every life improved and community strengthened through investments of time and resources

## **Goal**

We move communities toward achieving age-friendly policies and practices that are relevant, focus on the most vulnerable, and include older adults in the process



# Context for our Work—Focus for Investments

## Systems & Best Practices

- Health and Wellness
- Workforce development
- Purposeful engagement
- Field and capacity building



## Policy & Advocacy

- Community and civic engagement
- Access



## President's Leadership Fund

- Supporting community leaders in their work with multiple stakeholders



# Context for our Work—Age-Friendly Movement

AARP Livable Communities

Grantmakers in Aging: Community AGEnda

World Health Organization:





# Ideas for Engagement: Connecting in NH

Grant Maker

Convener

Community Investor

Valued thought partner

## Connecting in NH—More Ideas

- Healthy Aging Data Report
- Summit/Community Convening
- Joint Initiatives and Partnerships
- Other opportunities?
- Q&A