

A Funding Scan for Age-Friendly Initiatives in New Hampshire:

Illuminating Opportunities

December 2017 Update

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Funded by the Endowment for Health



Introduction

New Hampshire's diverse stakeholders in aging issues have come together to redefine aging through a collective impact process, which hinges on the idea of building a shared vision to create age-friendly communities through collaborative efforts across the state. This process began in 2014 with the creation of a shared vision to form age-friendly communities, and to support the development of innovative solutions for long-term care. Throughout 2015, stakeholders worked to develop priority areas under six focus areas: *Fundamental Needs are Met; A Broad Range of Living Arrangements are Available; Support Provided to Caregivers and Families; Social and Civic Engagement Options are Plentiful; Quality Physical and Mental Wellbeing Supports are in Place; and Advocates for Elder Health Issues are Effective*. To achieve success across these areas in the creation of age-friendly communities, innovative strategies for funding must be pursued. This report is intended to provide information on funding opportunities that could support New Hampshire's Collective Impact aging initiative, called New Hampshire's Alliance on Healthy Aging (NH AHA), to create age-friendly communities. This report focuses on, but is not limited to, funding opportunities that best correlate with the 2015 action planning strategies created by the elder health initiative stakeholders.

Background






Historically, public funding for the long-term care system and aging services has lagged significantly behind medical services, and has resembled a patchwork quilt of funding sources, eligibility requirements, and delivery methods. While Social Security and Old Age Assistance (OAA) have saved many older adults from living in poverty, budgetary pressures from the federal government have led to inadequate funding and service delivery cuts (Achenbaum & Carr, 2014). This has resulted in a situation that leaves families and informal caregivers to fill the gap in care, in addition to private organizations and charities (Achenbaum & Carr, 2014).

As the needs of an aging society increase, funding support, specifically from philanthropic organizations, can be utilized as a lever that is bottom-up and citizen-driven. This funding can help support state mobilization via enhancement of public services, legislative action, and regulatory enforcement (Kippin, 2015). By utilizing various funding streams, New Hampshire will be able to leverage the collective energy that is being generated to realize our shared vision of creating age-friendly communities.

Utilizing Funding Scan

This scan was conducted by researchers at the University of New Hampshire Center on Aging and Community Living. This scan encompasses grants from both private and public sectors, with each opportunity listed alphabetically. Many of the opportunities pertain to numerous strategies and are not categorized in order to not bias or limit broadminded possibilities, however, opportunities have been potentially mapped with strategy areas utilizing icons (see chart below). Within each funding opportunity, the organization's website, a brief summary of the aims and goals of the organization, the level of the opportunity (i.e., community, state, national), type of opportunity (i.e., direct service, research, capacity building), funding amount or range of amount, timing, and icons that relate to specific strategy areas are provided.

Icon Key

Icon	AHA Strategic Framework Areas
	<p>Assure that information on resources, services, transportation and housing is available, accessible, and coordinated.</p> <p><i>Aligns with AHA Vision - Fundamental Needs Are Met</i></p>
	<p>Identify and advocate for needed zoning changes in order to promote affordable, accessible housing options.</p> <p><i>Aligns with AHA Vision – A Broad Range of Living Arrangements</i></p>
	<p>Enhance services and supports for informal, family caregivers.</p> <p><i>Aligns with AHA Vision – Support Provided to Caregivers and their Families</i></p>
	<p>Increase transportation options, including an analysis of current efforts and funding issues.</p> <p><i>Aligns with AHA Vision – Social and Civic Engagement Options</i></p>
	<p>Improve care coordination for older adults involving medical, mental health, social, community, and oral health services.</p> <p><i>Aligns with AHA Vision – Physical and Mental Supports are in Place</i></p>
	<p>Develop an advocacy infrastructure to enhance support for aging issues.</p> <p><i>Aligns with AHA Vision – Advocates for Elder Issues are Effective</i></p>
	<p>Improve the availability of quality healthcare and social service workforces.</p> <p><i>Aligns with AHA Vision – Physical and Mental Supports are in Place</i></p>
	<p>Convene a cross-disciplinary workgroup including medical, mental health, social service, community service, and oral health providers, in order to plan and coordinate efforts.</p> <p><i>Aligns with AHA Vision – Physical and Mental Supports are in Place</i></p>

Funding Opportunities

Below is an alphabetical listing of funding opportunities. Opportunities vary and can relate to numerous age-friendly framework strategies as illustrated.

AARP Foundation

Website: <http://www.aarp.org/aarp-foundation/grants/>

Summary: AARP Foundation focuses on supporting and advancing effective solutions to help vulnerable older adults transform their lives today and secure the essentials for their future. The foundation focuses on four priority areas including hunger, housing, isolation, and income. Additionally, AARP Foundation is a grantee of the Social Innovation Fund, a program of the Corporation for National and Community Service, a federal agency for volunteering and service programs. AARP Foundation puts out requests for proposals that are intended to address at least one of the above topic areas. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

Level of Opportunity: Community, state, or national impact.

Type of Opportunity: Direct service, research, and capacity building.

Funding Amount: Not stated.

Timing: Dependent on stipulations of request for proposal.

AHA Strategic Framework Area:



Administration for Community Living

Website: <https://www.acl.gov/grants/open-opportunities>

Summary: The Administration for Community Living (ACL) is a federal agency housed within the Department of Health and Human Services. Each year, Congress appropriates funds to be used by ACL to increase access to community supports, while focusing attention and resources on the unique needs of older Americans and people with disabilities across the lifespan. Grants and cooperative agreements are then created by ACL to appropriate funding to states through funding opportunity announcements (FOA). Grants are awarded in accordance with formulas established in legislation, while others are awarded in a competitive process. This source should be checked frequently for new funding opportunities.

Level of Opportunity: State or national impact.

Type of Opportunity: Direct Service, research, and capacity building related to specific ACL priorities and federally legislated mandates.

Funding Amount: Varies depending on priority.

Timing: Visit website and sign up for funding alerts to be notified of opportunities.

AHA Strategic Framework Area:



Alzheimer's Foundation of America

Website: <https://alzfdn.org/afa-grants/>

Summary: The Alzheimer's Foundation of America seeks to provide optimal care and support services to individuals living with Alzheimer's Disease and dementia, and their caregivers. The Alzheimer's Foundation of America currently offers both a family focused grant, and a program focused grant. Details for each grant can be found below. To qualify for these grants, the applicant must be an Alzheimer's Foundation organization member.

- **The Phyllis and Milton Berg Family Respite Care Grant:** Alzheimer's Foundation of America awards grants to help provide respite care scholarships to families in need.

Type of Opportunity: Direct service.

Level of Opportunity: Community impact.

Funding Amount: Not explicitly stated.

Timing: Applications are accepted in spring and fall.

AHA Strategic Framework Area:



- **Brodsky Innovation Grant:** Alzheimer's Foundation of America provides funding to one member organization per year for an innovative program that improves the lives of individuals with Alzheimer's disease or other related illnesses, and their families. The program must demonstrate creativity and uniqueness, greatest need, and replication potential.

Type of Opportunity: Direct service and capacity building.

Level of Opportunity: Community impact.

Funding Amount: Not explicitly stated.

Timing: Deadline has passed for 2017, but funding is anticipated for 2018.

AHA Strategic Framework Area:



The Bank of America Charitable Foundation, Inc.

Website: <http://about.bankofamerica.com/en-us/global-impact/charitable-foundation-funding.html#fbid=iP2TDv34hN0/hashlink=jobs> **Please note that this web link must be copied

and pasted into browser.

Summary: The Bank of America has a clear purpose to help make financial lives better through a strategy of responsible growth.

- **Economic mobility for individuals and families:** Bank of America Charitable Foundation invests in workforce development, basic needs, and access to education and job training for people in poverty by partnering with nonprofits. Priority is given to projects that address critical needs such as hunger relief, youth employment, preparing individuals for meaningful employment, and wrap around services.
 - Type of Opportunity: Direct service.
 - Timing: Application period is open during the month of February.
- **Economic mobility by addressing community development needs:** Bank of America Charitable Foundation invests in affordable housing, community revitalization, arts and the environment through local, national and global nonprofit organizations. Priority is given to projects that address building vibrant communities and expanding access to housing opportunities.
 - Type of Opportunity: Direct service and capacity building.
 - Timing: Application period is open during the month of May

Level of Opportunity: Community, state, or national impact.

Funding Amount: Not stated.

AHA Strategic Framework Area:



The Bean Foundation

Website: <http://www.beanfoundation.org/>

Summary: The Norwin and Elizabeth Bean Foundation fund projects in the fields of arts and humanities, education, environment, health, human services, and public/society benefit. Funded projects have defined a significant problem or opportunity in their field, have a well-planned approach to addressing the issue, and have skilled professional and voluntary leadership.

Priority consideration organizations will:

- Extend services to individuals and groups that are not well provided for through current programs;
- Develop service capacity that can be sustained in the future because it will attract other funding and/or generate revenue;
- Promote cooperation and resource sharing among community organizations;
- Improve the financial stability and managerial capacity of established organizations;
- Help service agencies in Manchester and Amherst prepare for the future and help them effectively meet emerging community needs;
- Are models with value for replication, or provide new approaches that have been successful

Geographic Limitations: Awards will only be granted to organizations whose work benefits the communities of Manchester and Amherst, NH.

Type of Opportunity: Direct service and capacity building.

Level of Opportunity: Community impact.

Funding Amount: Not explicitly stated.

Timing: Applications are due December 1, April 1, and September 1.

AHA Strategic Framework Area:



Brookdale Foundation Group

Website: <http://www.brookdalefoundation.org/>

Summary: The Brookdale Foundation Group consists of Brookdale Foundation, Glendale Foundation, and Ramapo Trust. The Group Respite Program offers seed grants to organizations to develop and implement community-based, social model day programs that provide dementia-specific group activities for older adults and respite for family caregivers.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service.

Funding Amount: Grants of \$10,000 will be awarded for year one, which is renewable for \$5,000 for the second year, based on the evaluation of first year's activities and continuity of program.

Timing: Applications typically due in July.

AHA Strategic Framework Area:



Cambia Health Foundation

Website: <http://www.cambiahealthfoundation.org/programs/sojourns>

Summary: Cambia Health Foundation is based in Portland, Oregon and is dedicated to transforming the way people experience health care. Cambia awards grants through their Sojourns Program to organizations outside of their geographic area (which includes Oregon, Washington, Utah, and Idaho); however, the project intent must be focused on one or more of the four states within the foundation's region. The Sojourns Program focuses on investing in organizations and initiatives that enhance quality and improve access to palliative care and end-of-life care. Specifically, funding priorities include promoting strategies to deliver palliative care in community settings, improving the quality of palliative care through workforce development, and promoting patients' and families' understanding of palliative care.

Level of Opportunity: National impact.

Type of Opportunity: Direct service and research.

Funding Amount: Not stated.

Timing: Application for 2017 has passed.

AHA Strategic Framework Area:



Centers for Medicare and Medicaid Innovation Center

Website: <https://innovation.cms.gov/>

Summary: The Centers for Medicare and Medicaid Services (CMS) is part of the Department of Health and Human Services and administers many federal programs across the nation. Specifically, CMS now houses the Innovation Center which seeks to test innovative payment and service delivery models to reduce program expenditures while preserving quality of care. The Innovation Center provides funding to test models within categories, some categories include: accountable care, primary care transformation, and initiatives focused on Medicare-Medicaid enrollees. Grants are announced on an ongoing basis and this source should be checked often.

Level of Opportunity: State and national impact, depending on category of interest.

Type of Opportunity: Direct service and research.

Funding Amount: Not stated; depends on category of model in which you are interested.

Timing: Visit website to look at grant availability.

AHA Strategic Framework Area:



Claremont Savings Bank Foundation

Website: <https://www.claremontsavings.com/community-commitment/our-foundation/foundation-guidelines>

Summary: Claremont Savings Bank Foundation funds a wide range of charitable initiatives to ensure the success of local programs and projects that benefit members of the community. While Claremont Savings Bank Foundation prefers to keep their focal areas broad, they did fund the Charlestown Senior Citizens Club, Transportation Services – Community Alliance of Human Services, Inc., Friends of Veterans, Springfield Meals and Wheels, United Valley Interfaith Project, and Claremont Senior Center. Priority is given to Sullivan County and surrounding counties are given secondary priority.

Level of Opportunity: Community and state impact.

Type of Opportunity: Direct service and capacity building.

Funding Amount: Grants typically range from \$500 to \$5,000.

Timing: The application process begins in April and recipients are announced in June.

AHA Strategic Framework Area:



Commonwealth Fund Opportunity

Website: <http://www.commonwealthfund.org/grants-and-fellowships/grants>

Summary: The Commonwealth Fund is a private foundation that aims to promote a high performing health care system that achieves better access, improved quality, and greater efficiency, particularly for society's most vulnerable. The Commonwealth Fund supports independent research on health care issues and making grants to improve health care practice and policy. While boasting of several focal areas, two are pertinent to this report.

- **Advancing Medicare:** The Commonwealth Fund seeks to identify ways in which the Medicare program can serve its beneficiaries more effectively and efficiently while promoting improvement throughout the health care system. More specifically, Commonwealth fund support research is examining how Medicare can: improve access to the benefits and care; assess and disseminate innovations for improving value in Medicare and across the entire health system; examine the Medicare Advantage program of private health plans to determine how it can better meet beneficiaries' needs, lower costs, and improve

health outcomes; and improve coordination between Medicare and other public programs, like Medicaid.

- Type of Opportunity: Research
- **Healthcare Delivery System Reform**: The Commonwealth Fund seeks to improve care for two groups: individuals with high health care needs and people with low income. Specifically, the Commonwealth Fund is looking to support efforts that build an evidence base to better understand the needs of these two populations and to demonstrate the value of improving care for both; identify and assess promising models, programs, and practices to improve care; and promote payment reform and policy improvements to facilitate delivery system reform.
 - Type of Opportunity: Research and direct service.

Level of Opportunity: National impact

Funding Amount: Not stated, however, both board-approval grants (above \$50,000) and small grants (under \$50,000) are available.

Timing: Letters of inquiry are accepted on a rolling basis; decisions on board grants are made three times a year and decisions on small grants are made on a monthly basis.

AHA Strategic Framework Area:



Department of Labor

Website: <https://www.dol.gov/general/grants2>


Summary: The United States Department of Labor (DOL) aims to foster, promote, and develop the welfare of the wage earners, job seekers, and retirees of the United States; improve working conditions; advance opportunities for profitable employment; and assure work-related benefits and rights. Within the DOL there are many different agencies that provide funding opportunities. Specifically, the Employment and Training Administration (ETA) administers federal government job training and worker dislocation programs, federal grants to states for public employment service programs, and unemployment insurance benefits. These services are primarily provided through state and local workforce development systems. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

Level of Opportunity: Community, statewide, or national impact, depending on opportunity.

Type of Opportunity: Direct service, research, and capacity building, depending on opportunity.

Funding Amount: Varies depending on announcement.

Timing: Visit website to look at grant availability.

AHA Strategic Framework Area: 

Dr. Scholl Foundation

Website: <http://www.drschollfoundation.com/index.html>

Summary: The Dr. Scholl Foundation is a private, independent grant-making charitable foundation. The foundation prioritizes several areas including education, social service, healthcare, civic and cultural considerations, and environmental factors.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Direct service, research, and capacity building.

Funding Amount: Grants range from \$5,000 to \$25,000.

Timing: Proposals are accepted from October 1 to March 1.

AHA Strategic Framework Area:    

Alexander Eastman Foundation

Website: <http://alexandereastman.org/O2grants.html>




Summary: The Eastman Foundation prioritizes the comprehensive field of health care and focuses on areas such as education, family systems, and access to healthcare. The Eastman Foundation provides priority to programs that support education, is particularly interested in receiving proposals that address health care access, mental health care access, obesity, and hunger. Grants are only accepted in areas of Derry, Londonderry, Windham, Chester, Hampstead, and Sandown.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service and research.

Funding Amount: Not stated.

Timing: Grant applications are due in April.

AHA Strategic Framework Area:   

Endowment for Health

Website: <http://www.endowmentforhealth.org/our-priorities/ensuring-the-health-and-dignity-of-elders>

Summary: Endowment for Health aims to create a culture that supports the physical, mental, social, and economic well-being of all people through every stage of life. The Endowment for Health is working with community partners to increase understanding of how an aging population will change New Hampshire and to prepare communities to meet the challenges and tap the opportunities of this change. The Endowment for Health offers opportunity grants that aim to meet the needs outside the scope of the Endowment's priority areas. Opportunity grants provide funding for urgent needs, innovative projects, and projects that build and disseminate knowledge to improve the health of New Hampshire's people.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Research, direct service, and capacity building.

Funding Amount: Opportunity Grants range between \$1,000 - \$20,000. Other grant amounts are not stated.

Timing: Opportunity grants are available twice a year, with application deadlines in June and December. Other grants in relation to the Endowment for Health's elder health priority area are associated with key stakeholders. Interested applicants should contact Kelly Laflamme at klaflamme@endowmentforhealth.org to discuss ideas and opportunities for advancing strategies and outcomes.

AHA Strategic Framework Area:



Federal Transit Administration

Website: <https://www.transit.dot.gov/grants>

Summary: The Federal Transit Administration (FTA) provides grants to local public transit systems, including buses, subways, light rail, commuter rail, trolleys and ferries. FTA provides annual formula grants to transit agencies nationwide as well as discretionary funding in competitive processes. Grants are announced on an ongoing basis so this source should be checked frequently for new funding opportunities related to transportation.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Direct service and capacity building.

Funding Amount: Varies depending on announcement.

Timing: Website has deadlines for all the grants available.

AHA Strategic Framework Area:



Hannaford Charitable Foundation

Website:

<https://www.hannaford.com/content.jsp?pageName=charitableFoundation&leftNavArea=AboutLeftNav>

Summary: The Hannaford Charitable Foundation (HCF) invests in creating and sustaining healthy communities and supports organizations in Maine, New Hampshire, Massachusetts, New York, and Vermont. Specifically, the health component focuses on providing quality programs focusing on promoting healthy lifestyles and improved care. Preference for funding is given to those that have the potential of providing ongoing services for a large segment of their customer base and communities. HCF focuses on three main approaches, as outlined below.

Focal areas:

- **Food:** HCF supports programs in longer-term solutions that will ensure safe, stable access to healthy food primarily through regional food banks in the markets they serve.
- **Education:** HCF helps deliver strong programs to prepare people through all stages of life for success in education and readiness to enter the workforce.
- **Health:** HCF promotes the health of residents in communities through organizations that provide quality programs focusing on promoting healthy lifestyles and improved care.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Direct service and research.

Funding Amount: Not stated.

Timing: Grants are accepted on a rolling basis and reviewed quarterly.

AHA Strategic Framework Area:



John A. Hartford Foundation

Website: <http://www.jhartfound.org/grants-strategy/>

Summary: The John A. Hartford Foundation is committed to better care for older adults that both drives better health outcomes and lowers overall costs. The Hartford Foundation supports the

spread of evidence-based models that can dramatically accelerate care improvement for older adults through grants. The Hartford Foundation utilizes five main approaches as outlined below.

Focal areas:

- **Age-Friendly Health Systems:** The Hartford Foundation seeks to develop large-scale approaches to help health systems transform care; operationalize elements of evidence-based models and practices; and integrate community-based supports and services within the health system and across the continuum of care.
- **Family Caregiving:** The Hartford Foundation focuses on improving the ability of healthy systems and providers to identify, assess and support family caregivers; raise awareness among policy makers, health system leaders, funders, and the public to drive change; and create large-scale change in partnership with national efforts.
- **Serious Illness & End of Life:** The Hartford Foundation seeks to increase access to high-quality palliative care services and other evidence-based models; develop approaches for better educating and preparing the health care workforce; and fostering communication and community-based solutions while informing public policy supportive of the needs of the seriously ill and their families.
- **Communications and Special Projects:** The Hartford Foundation periodically makes grants in other areas of special interest that improve the care of older adults, but fall outside of the three areas listed above.

Level of Opportunity: Statewide or national impact, with an emphasis on national impact.

Type of Opportunity: Direct service, capacity building and research.

Funding Amount: Not stated.

Timing: Grants are by invitation only.

AHA Strategic Framework Area:



Harvard Pilgrim Health Care Foundation

Website:

https://www.harvardpilgrim.org/portal/page?_pageid=1438,1&_dad=portal&_schema=PORTAL

Summary: Harvard Pilgrim Health Care Foundation aims to improve the quality and value of healthcare for people and communities served by Harvard Pilgrim Health Care by providing tools, training and leadership to build healthy communities throughout New England. The

Harvard Pilgrim Health Care Foundation specifically seeks to increase access to fresh, affordable food to the communities and families they serve; support healthy, strong communities through grant contributions and community service; and address health disparities affecting diverse populations. Of particular interest, Harvard Pilgrim Health Care Foundation has committed to support initiatives that grow, distribute and/or market fresh food from 2015 – 2017, for example, the foundation awarded \$202,950 in grants to help older adults eat better and stay connected in MA, ME, and NH. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

Level of Opportunity: Community and state impact.

Type of Opportunity: Direct service.

Funding Amount: Not stated.

Timing: Deadline for applications for funding for 2017 has passed, however, it is anticipated that funding will be available for request in January 2018.

AHA Strategic Framework Area:



Health Resources and Services Administration

Website: <http://www.hrsa.gov/grants/index.html>

Summary: The Health Resources and Services Administration (HRSA) is an agency of the U.S. Department of Health and Human Services and is the primary Federal agency for improving health and achieving health equity through access to quality services, a skilled health workforce, and innovating programs. HRSA makes grants to organizations to improve and expand health care services and focuses on the following program areas: health workforce; HIV/AIDS; maternal and child health; office of the administrator; primary health care and health centers; rural health; healthcare systems; and organ donation. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

Level of Opportunity: State and national impact.

Type of Opportunity: Direct service and research.

Funding Amount: Not stated; depends on opportunity and area of interest.

Timing: Visit website to look at grant availability and deadlines.

AHA Strategic Framework Area:



Home Instead Senior Care Foundation

Website: <https://www.homeinsteadfoundation.org/how-to-apply>

Summary: Home Instead Senior Care Foundation seeks to enhance the quality of life for seniors and their caregivers.

Focal Areas:

- **Alzheimer’s Disease and other Dementias:** Grants in this area support specialized dementia education and training for families and medical professionals; Launch innovative programs that lead to better diagnosis and treatment; and Create support services for the betterment of the Alzheimer’s or other dementia caregiver.
- **Health & Well-being:** Grants in this area implement programs that bring meaningful change to the healthcare system, making it more accessible for seniors; Provide charitable care for seniors in genuine need; and Invest in wellness and prevention initiatives, nutrition and exercise programs.
- **Education and Research:** Grants in this area make lifelong learning a possibility for today’s medical professionals while investing in the future through scholarships for those studying geriatrics; and Begin promising research initiatives that result in meaningful change for seniors’ health, wellbeing and quality of life.
- **Community Service:** Grants in this area encourage successful aging in cities and rural communities by strengthening local public services and systems that support the elderly; and ensure the most basic needs of seniors are met through outreach initiatives and collaborative partnerships with the public and private sectors.

Home Instead Senior Care Foundation has developed a unique funding program called GIVE65, which is a crowd-fundraising platform exclusively devoted to helping nonprofits raise money online for programs and services for seniors. Nonprofits can participate on the GIVE65 platform in two ways:

- **Participating in an annual GIVE65 event.** Nonprofits should apply to participate in the 65-Hour GIVE65 Event, if selected to participate organizations compete for financial rewards.

Timing: Applications are accepted between February and April.

- **Create a GIVE65 Project to raise funds.** Organizations are invited to apply to feature a fundraising project on GIVE65 outside of the GIVE65 event.

Timing: Applications are accepted February through April and August through October.

Level of Opportunity: Community, state, and national impact.

Type of Opportunity: Direct service and capacity building.

Funding Amount: Not explicitly stated.

AHA Strategic Framework Area:



The Agnes M. Lindsay Trust

Website: <http://www.lindsaytrust.org/>

Summary: The Agnes M. Lindsay Trust focuses on health and welfare, dental health, higher education, and camperships. Specifically, of interest for this report, are the health and welfare and dental health focus. Within the health and welfare focus, the Lindsay Trust provides support to capital projects to benefit underserved populations, including older adults, through social service organizations. Within the dental health focus, the Lindsay Trust offers funding for nonprofits that provide free dental clinics and dental care that benefits the elderly through capital grants for dental equipment needs and program support.

Geographic stipulations: This trust is restricted to funding programs in the states of Maine, Massachusetts, New Hampshire, and Vermont.

Level of Opportunity: Community, statewide, or New England impact.

Type of Opportunity: Capacity building and direct service.

Funding Amount: Grants range between \$1,000 to \$5,000.

Timing: Letters of inquiry and applications are accepted on a rolling basis. A letter of inquiry is required if the organization has not applied previously, after which organizations will be invited to complete a full proposal.

AHA Strategic Framework Area:



MetLife Foundation

Website: <https://www.metlife.com/metlife-foundation/index.html>

Summary: MetLife Foundation focuses on financial inclusion, which aims to increase individuals' education about financial choices across three major areas: access to knowledge, access to services, and access to insights. To qualify for an inclusion grant, each successful applicant must demonstrate a clear plan to achieve results in one or more of these focus areas.

MetLife Foundation reviews proposals by invitation only from organizations that have proven success in the area of financial inclusion.

Level of Opportunity: Statewide or national impact, focus on national impact.

Type of Opportunity: Research, capacity building, and direct service.

Funding Amount: Not stated.

Timing: Financial inclusion grant requests are accepted and reviewed throughout the year.

AHA Strategic Framework Area:



National Institute on Aging

Website: <https://www.nia.nih.gov/research/funding>

Summary: The National Institute on Aging (NIA) is an institute within the National Institute of Health (NIH) that leads a broad scientific effort to understand the nature of aging and to extend the healthy, active years of life. NIA's mission is to discover what may contribute to a healthy old age, as well as to understand and address the disease and disability sometimes associated with growing older. Funding opportunities are created by NIA and NIH to appropriate research-based organizations nationwide and internationally.

Current Funding Opportunities of Interest:

- **Research on Informal and Formal Caregiving for Alzheimer's Disease.** This opportunity invites applications for basic and translational research on caregiving for individuals with Alzheimer's disease (AD), at the individual, family, community, and population level. Main aims of this funding opportunity include: early-stage development of interventions to reduce caregiver burden and improve patient outcomes across various settings; population- and community-based research on the scope and impact of AD caregiving; improved characterization of informal and formal caregiving and the burden of caregiving across the full spectrum of the disease, including differences among socioeconomic, racial/ethnic and geographic sub-populations; and research addressing the unique challenges related to the provision of advanced AD care, including disparities in access to care.
 - Link to Grant Opportunity: <https://grants.nih.gov/grants/guide/pa-files/PAR-18-179.html>
 - Level of Opportunity: Statewide or national impact.
 - Type of Opportunity: Research.

- *Funding Amount:* \$275,000 maximum over 2 year budget cycle.
- *Timing:* Application due February 16, 2018.
- *AHA Strategic Framework Area:*



- **Improving Quality of Care and Quality of Life for Persons with Alzheimer’s Disease and Related Dementias at the End of Life.** This opportunity invites applications that address clinical and translational research gaps in the study of end-of-life care needs in order to improve quality of life at the end of life of people with Alzheimer’s disease and related dementias (ADRD) and their families. Research that either employs (a) secondary analysis of existing data from longitudinal cohort studies or from administrative records; or (b) primary data collection for Stage I behavioral intervention development is particularly encouraged.

- *Link to Grant Opportunity:* <https://grants.nih.gov/grants/guide/pa-files/PAS-17-027.html>
- *Level of Opportunity:* Statewide or national impact.
- *Type of Opportunity:* Research
- *Funding Amount:* Not explicitly stated.
- *Timing:* Application deadline based on standard dates.
- *AHA Strategic Framework Area:*



NH Charitable Foundation

Website: <https://www.nhcf.org/how-can-we-help-you/apply-for-a-grant/>

Summary: The NH Charitable Foundation funds programs related to the areas of health and wellbeing, civic engagement, education, and economic development. Additionally, the Charitable Foundation makes grants focused on specific areas of strategic Foundation priorities, such as substance use disorders. The Charitable Foundation offers different types of grants each with different stipulations as outlined below.

- **Express Grants (Community Grants Program):** Awards project support within a specific period with clear deliverables and a clear community need for the project.
 - *Award amount:* \$5,000 or less.

- *Geographic focus area:* Projects that serve New Hampshire and selected communities in Maine and Vermont within the Foundation’s eight regions: Capital, Lakes, Manchester, Monadnock, Nashua, North Country, Piscataqua and Upper Valley.
- *Type of Opportunity:* Direct service and capacity building.
- *Timing:* Application due March 30, 2018.
- **Unrestricted Grants (Community Grants Program):** Awards unrestricted grants to support an organization’s general operations.
 - *Award amount:* How much an organization can apply for depends on the types of documentation related to governance and financial management that can be submitted with the application. If an organization does not have a board-approved strategic plan or an audit or financial review, they may apply for up to \$30,000 over three years (\$10,000/yr). Organizations that do have board-approved strategic plans and a completed audit or financial review are eligible to apply for up to \$60,000 over three years (\$20,000/yr).
 - *Geographic focus area:* Projects that serve New Hampshire and selected communities in Maine and Vermont within the Foundation’s eight regions: Capital, Lakes, Manchester, Monadnock, Nashua, North Country, Piscataqua and Upper Valley.
 - *Type of Opportunity:* Capacity building.
 - *Timing:* Concept paper due August 2, 2018.
- **Entrepreneurs’ Fund of NH AMP Grant Program:** Supports ideas to solve critical problems facing NH. This grant allows organizations to develop and test new solutions to community challenges and leverage investment to achieve impact.
 - *Award amount:* In 2018, four nonprofits will receive grants in various amounts ranging from \$5,000 to \$50,000.
 - *Geographic focus area:* Projects that serve New Hampshire and selected communities in Maine and Vermont within the Foundation’s eight regions: Capital, Lakes, Manchester, Monadnock, Nashua, North Country, Piscataqua and Upper Valley.
 - *Type of Opportunity:* Research.
 - *Timing:* February 2, 2018.
- **Mary Gale Foundation:** These grants are targeted to programs, organizations, and projects that benefit aged and needy women with an emphasis on housing and in-home services

including transportation, deliveries, in-home nursing care, home visits, and other supports to help older women remain in their homes.

- Award amount: Grants vary widely, but range between \$4,000 - \$100,000.
- Geographic focus area: Only organizations providing services in the greater Manchester area (Manchester, Bedford, Goffstown, Hooksett, Londonderry, Litchfield, Candia, and Auburn) are eligible to apply.
- Type of Opportunity: Direct service.
- Timing: Not explicitly stated for 2018.
- **Neil and Louise Tillotson Fund**: supports projects in Coös County that respond to inspiring opportunities and challenges in northern NH. Two separate opportunities are awarded under this fund, the local grants program and the large grants program, with the only difference being award amount and application timing.
 - Local Grants Program Award Amount: \$20,000 and less.
 - Timing: January 19, 2018 or July 19, 2018.
 - Large Grants Program Award Amount: \$20,001 - \$300,000. *Please note that a concept paper submission is required prior to application for this program.
 - Timing: January 19, 2018
 - Geographic limits: Preference for programs that benefit Coös County and bordering communities in the United States and Canada.
 - Type of Opportunity: Direct service, research, and capacity building.

AHA Strategic Framework Areas across all NH Charitable Foundation Areas:



New Hampshire State Council on the Arts

Website: <https://www.nh.gov/nharts/grants/partners/artsinhealthcare.htm>

Summary: The New Hampshire State Council on the Arts is a state agency that aims to enhance the quality of life in New Hampshire by stimulating economic growth through the arts, investing in the creativity of students, making the arts accessible to underserved populations, and preserving heritage arts. The State Arts Council offers a variety of grants and services to meet the needs of communities in New Hampshire. Specifically, of interest to this report, is the Arts in Health Project Grant which supports arts activities, presentations, and artist residencies that

occur in health care facilities, rehabilitation centers, and in centers serving the needs of older people. The overall goal of Arts in Health, is to utilize the arts to enhance quality of life and promote an environment conducive to healing for patients, residents, staff and clients.

Geographic Limits: New Hampshire only

Level of Opportunity: Community or statewide impact.

Type of Opportunity: Direct service.

Funding Amount: \$500-\$4,500. At a minimum grants must be matched on a one-to-one basis.

Timing: 2017 deadline has passed, but this grant is available each fiscal year, usually with a deadline in May.

AHA Strategic Framework Areas:



Henry E. Niles Foundation, Inc.

Website: <http://www.heniles.org/>

Summary: The Henry E. Niles Foundation helps nurture and uplift people in need, and supports humanitarian efforts including faith-based endeavors that such as strengthen education including special education, literacy and others, fight economic hardships through self-help opportunities, and enhance public health and sanitation on a global basis. Within the public health focal area, the Henry E. Niles Foundation prioritizes health, independence, and medical and public health assistance for vulnerable populations including the elderly. The foundation encourages (1) long-term solution focused programs; (2) pilot initiatives to test new models; and (3) has an interest in organizations that promote collaborative efforts among groups and organizations. The Niles Foundation is currently focusing on the below summarized areas.

Focal areas:

- **Education:** focuses on primary, secondary and higher education for individuals who are unable to obtain the benefits of quality education without assistance.
- **Economic Self-Sufficiency:** increasing job training, and the encouragement and support of entrepreneurialism, mentoring and micro-credit initiatives.
- **Health and Independence:** Special interests here include medical and public health assistance for the elderly, the poor, the disadvantaged and the disabled.

Level of Opportunity: Focused in the northeastern US but will give grants in other regions of the country and or abroad.

Type of Opportunity: Direct service, research, and capacity building.

Funding amount: Grants range from \$2,500 up to \$100,000.

Timing: Applications are accepted on a rolling basis.

AHA Strategic Framework Area:



The Retirement Research Foundation

Website: <http://www.rrf.org/grants/responsive-grants>

Summary: The Retirement Research Foundation (RRF) aims to improve the quality of life for America's elders by creating an equitable and just society through caring and engaging elders as contributing members of society. RRF has four focal areas outlined below.

Focal Areas:

- **Advocacy:** RRF prioritizes projects that: (1) advance policy issues of importance to our nation's seniors; (2) use focused and strategic efforts to address systemic problems; and (3) forge partnerships to achieve better use of resources and share knowledge.
- **Direct Service:** RRF funds projects that: (1) increase the availability and effectiveness of community programs; (2) provide supportive services to older adults in residential settings; (3) improve the quality of nursing home care; (4) coordinate the provision of acute and long-term care for older adults with chronic conditions by supporting efforts that provide continuity of care, prevention, early intervention, and client education; and (5) provide new opportunities for older adults to engage in meaningful roles in society.
- **Professional Education and Training:** RRF focuses on programs that: (1) increase the knowledge and skills of professionals and paraprofessionals who serve older adults; and (2) expand the capacity and number of professionals and paraprofessionals prepared to meet the growing demands of an aging population.
- **Research:** RRF prioritizes projects that seek causes and solutions to significant problems facing older adults through support of applied and policy research for which federal funding is not available.

Level of Opportunity: Statewide or national impact

Type of Opportunity: Research, direct service, and capacity building.

Funding amount: Not explicitly stated but ranges from \$5,000 to \$200,000 across each area.

Timing: The deadlines for the submissions of applications are the same across all areas: February 1, May 1, and August 1.

AHA Strategic Framework Area:



Robert Wood Johnson Foundation

Website: <http://www.rwjf.org/>

Summary: The Robert Wood Johnson Foundation (RWJ) aims to improve health for all Americans, but a significant number of grants are awarded for the care of older adults. RWJ awards most funding through calls for proposals connected with their four focus areas: health systems; healthy kids, healthy weight; healthy communities; and health leadership. However, they also accept brief proposals for funding of new projects. Now, there is only one relevant opportunity available, but this would be a good resource to review periodically.

Current Funding Opportunity of Interest:

- **Evidence for Action: Investigator-Initiated Research to Build a Culture of Health.** This opportunity supports creative, rigorous research on the impact of programs, policies, and partnerships on health and wellbeing, and on approaches to measure health determinates and outcomes.
 - *Level of Opportunity:* Statewide or national impact.
 - *Type of Opportunity:* Research.
 - *Funding Amount:* \$100,000 - \$190,000
 - *Timing:* Applications are accepted on a rolling basis.

AHA Strategic Framework Area:



SCAN Foundation

Website: <http://www.thescanfoundation.org/>

Summary: The SCAN Foundation is a public charity devoted to transforming care for older adults in ways that preserve dignity and encourage independence. The SCAN Foundation supports creation of a more coordinated and easily navigated long-term care and aging system and focuses on three areas: Medicare-Medicaid Integration; Person-Centered Care; and Long-Term Care Financing.

Level of Opportunity: Statewide and national impact.

Type of Opportunity: Research, direct service, and capacity building.

Funding Amount: Not stated.

Timing: Grant applications are by invitation only.

AHA Strategic Framework Area:



Substance Abuse and Mental Health Services Administration

Website: <https://www.samhsa.gov/>

Summary: The Substance Abuse and Mental Health Services Administration (SAMHSA) is an agency housed within the U.S. Department of Health and Human Services that leads public health efforts to advance the behavioral health of the nation. SAMHSA's mission is to reduce the impact of substance abuse and mental illness on America's communities. SAMHSA offers grants through the Center for Substance Abuse Prevention, the Center for Substance Abuse Treatment, and the Center for Mental Health Services. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

Level of Opportunity: State and national impact, depending on funding opportunity.

Type of Opportunity: Direct service, capacity building, and research.

Funding Amount: Not stated.

Timing: Visit website to look at funding availability.

AHA Strategic Framework Area:



The Tufts Health Plan Foundation

Website: <http://www.tuftshealthplanfoundation.org/index.php>

Summary: The Tufts Health Plan Foundation aims to build communities that are responsive to the needs of older adults. The Foundation makes investments that promote: (1) moving communities towards achieving age-friendly policies and practices that are relevant; (2) focus on the most vulnerable; and (3) include older adults in the process. The Foundation has three focus areas outlined below, timing for applications varies for each focal area and is included in stated description.

Focal Areas:

- **Systems and Best Practices:** Tufts Health Plan Foundation funds activities in health and wellness, workforce development, purposeful engagement, and field and capacity building.

Tufts aims to improve or build systems to support healthy living with an emphasis on serving older adults, bringing organizations together to achieve broader impact, and to scale efforts to address community needs.

- *Timing:* Letter of Intent due January 22, 2018 with notification of invitation for full proposal by February 21, 2018. Full proposals due Wednesday, March 28, 2018. The funding cycle runs from July 1, 2018 – June 30, 2019.
- **Policy and Advocacy:** Tufts Health Plan Foundation supports Policy and Advocacy initiatives in the following areas: built environment, transportation, housing, social and civic participation and inclusion, employment, communication and information, and community support and health services. All proposals should include: (1) community engagement of diverse stakeholders to mobilize and affect change; (2) participation among key stakeholders; and (3) expanded access to programs and services as well as system change/improvement.
 - *Timing:* Letters of Intent due mid-July, with notification of invitation for full proposal by mid-August. Full proposals due by mid- September. The funding cycle runs from January 1, 2019 – December 31, 20179.
- **James Roosevelt, Jr., Leadership Fund:** Tufts Health Plan Foundation designed this opportunity to support community leaders in their work with multiple stakeholders toward a common community goal.
 - *Timing:* Letters of Intent should be submitted by either January 22, with notification of invitation for full proposal by February 21, 2018. Full proposals due Wednesday, March 28, 2018. The funding cycle runs from July 1, 2018 – June 30, 2019.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Research, direct practice, and capacity building.

Funding Amount: Not stated.

AHA Strategic Framework Area:



United Way

Granite United Way Website: <http://www.graniteuw.org/>

United Way of the Greater Seacoast: <http://www.uwgs.org/>

Summary: United Way is a global organization that aims to improve lives by mobilizing the caring power of communities around the world to advance the common good. United Way

focuses on education, income and health. Within New Hampshire there are two branches of United Way: Granite United Way which covers 80% of the state including central and northern NH, and United Way of the Greater Seacoast which serves Rockingham and Strafford Counties. The United Way of the Greater Seacoast offers opportunities on an ongoing basis and their site should be checked regularly for new opportunities. Below, Granite United Ways' funding opportunity characteristics are outlined. Granite United Way issues calls for proposals each year for specific regions: Merrimack County, North Country, Northern NH, Southern NH, and the Upper Valley.

Levels of Opportunity: Community impact.

Type of Opportunity: Direct service, capacity building, and research.

Funding Amount: Not stated.

Timing:

- Regarding Granite United Way, the deadline for applications is December 14, 2017.
- Regarding the United Way of the Greater Seacoast offers funding on an ongoing basis, visit their website to check for grant opportunities.

AHA Strategic Framework Area:



Verizon Foundation

Website: <http://www.verizon.com/about/responsibility>

Summary: The Verizon Foundation focuses on several areas including education, healthcare, and sustainability. The healthcare priority aims to improve the system for older adults, women, and children. Recently, the Verizon Foundation has launched a new program that uses mobile technology to decrease isolation of older adults by utilizing mobile technology to reduce cultural and language barriers.

Level of Opportunity: State or national impact

Type of Opportunity: Direct service and research.

Funding Amount: Not stated.

Timing: Grant applications are by invitation only; to discuss eligibility contact the Verizon Community Relations Manager.

AHA Strategic Framework Area:



Walmart Foundation

Website: <http://giving.walmart.com/apply-for-grants/>

Summary: The Walmart Foundation meets the needs of underserved communities by directing charitable giving toward core focus areas of opportunity, sustainability and community. The Walmart Foundation offers three levels of funding each with different stipulations as outlined below.

- **National Giving Program:** awards grants to nonprofit organizations that operate on a national scope through chapters/affiliates in many states around the country.
 - *Level of Opportunity:* National impact.
 - *Type of Opportunity:* Research, capacity building, and direct practice.
 - *Funding Amount:* \$250,000 or more
 - *Timing:* Letters of Intent accepted on a rolling basis.
- **State Giving Program:** awards grants to nonprofit organizations that operate on a statewide level. The State Giving Program has both focused and community giving areas.
 - *Focused Giving:* This area focuses on three specific areas: hunger relief and healthy eating (e.g., food pantries, SNAP outreach), career opportunities (e.g., job training programs), and disaster preparedness (e.g., jaws of life, shelter kits).
 - *Level of Opportunity:* State or national impact.
 - *Type of Opportunity:* Direct service.
 - *Funding Amount:* Minimum: \$25,000 – Maximum: \$200,000. Average grant size is \$40,000.
 - *Timing:* The deadline for 2017 has passed, but it is anticipated that funding will be available in 2018. Applications are accepted in May and August.
 - *Community Giving:* This area is for organizations seeking funding for programs outside those listed in focused giving, and whose programs focus on the unmet needs of underserved low-income populations.
 - *Level of Opportunity:* State or national impact.
 - *Type of Opportunity:* Direct service and research.
 - *Funding Amount:* Minimum: \$25,000 and maximum: \$200,000. Average grant size is \$40,000.

- *Timing:* The deadline for 2017 has passed, but it is anticipated that funding will be available in 2018. Applications are accepted in August.
- **Community Giving Program:** Awards grants through Walmart stores, Sam’s Clubs, and Logistics facilities to eligible nonprofit organizations that operate within the service area of the facility from which they are requesting funding.
 - *Level of Opportunity:* Community, state, and national impact.
 - *Type of Opportunity:* Direct service.
 - *Funding Amount:* Grants range between \$250 - \$2,500.
 - *Timing:* The deadline for the application is December 31, 2017.

AHA Strategic Framework Area:



Weyerhaeuser Program Foundation/ Wayerhaeuser Giving Fund

Website: <https://www.weyerhaeuser.com/sustainability/communities/community-investment/giving-fund/>

Summary: The Weyerhaeuser Company supports communities where they have a significant presence or business interest, including New Hampshire. Weyerhaeuser employees serve on local advisory committees to help develop funding priorities with four focus areas including: affordable housing and shelter, education and youth development, environmental stewardship, and human services/civic and cultural growth.

Geographic Limits: Only serves Coös County

Level of Opportunity: Community and state impact.

Type of Opportunity: Direct service and capacity building.

Funding Amount: \$1,000 minimum, no maximum stated

Timing: 2017 grant application cycle is now closed. 2018 Application cycle will open in February with a deadline of October 30, 2018.

AHA Strategic Framework Area:



The Harry and Jeanette Weinberg Foundation

Website: <http://hjweinbergfoundation.org/>

Summary: The Weinberg Foundation offers opportunities that serve the poorest and most vulnerable older adults by funding initiatives that address the most basic needs and build the

field of aging through strengthening collaborations at the community level, leveraging resources, testing new models, promoting systems of care, and sharing information. The Weinberg Foundation has five focal areas outlined below.

Focal Areas:

- **Residential Care Facilities:** Weinberg Foundation makes capital grants to residential care facilities that are implementing “culture change,” a model that strives to make residential care facilities home-like.
- **Housing Construction and Repair:** Weinberg Foundation focuses on projects that construct and rehabilitate housing for older adults.
- **Community-based Facilities:** Weinberg Foundation emphasizes projects that include capital grants for construction of new facilities or rehabilitation of existing facilities.
- **Community-based Services and Supports:** Weinberg Foundation focuses on basic needs and higher level interventions with priority being given to programs that focus on elder homelessness, elder abuse emergency services, and projects that aim to reduce unnecessary hospitalizations and readmissions.
- **Informal Caregiver Support:** Addresses information and resources for unpaid caregivers; priority is given to projects that are community-based and involve the collaboration of several organizations.
- **Promotion of Professional Long-Term Care Workforce:** Aims to increase the number of direct care workers and to improve quality of workers through multi-faceted levels such as addressing training for employees and management, wages, retention, and workplace culture.
- **Economic Security:** Focuses on developing employment training, job placement, debt counseling, financial coaching and literacy, housing counseling, and benefits and health access.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Direct service and capacity building.

Funding amount: Not stated.

Timing: Letters of Intent are accepted on a rolling basis.

AHA Strategic Framework Area:



Methodology and Data Collection

Researchers began by investigating grant makers with which they are familiar (e.g., NH Charitable Foundation, Administration on Community Living, etc.). Other grant makers and opportunities were found using UNH SPIN- SMART funding opportunity database, Google searches, information in subject-specific newsletters and literature, and word of mouth. While every effort was made to identify grant opportunities, this list is not exhaustive nor does it itemize the specific obligations of every opportunity. This scan can be viewed as a place to find potential funding streams for groups seeking to act steps and to gather knowledge about the types and availability of funding. Readers are encouraged to view the “Funding Opportunities Spreadsheet” that allows for sorting and searching based on keyword or topic, a PDF format of this spreadsheet has been included as an appendix to this report, and it can be found online at UNH’s Center on Aging and Community Living’s website.

Conclusion

The purpose of this scan is to enumerate funding opportunities pertaining to the NH Alliance for Healthy Aging framework strategies to build age friendly communities across the Granite State. While this document may prove useful for future funding, readers should be aware that grant opportunities constantly shift, and the key to securing funding is to review opportunities on a regular basis.

References

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