

A Funding Scan for Age-Friendly Initiatives in New Hampshire:

Illuminating Opportunities

August 2019 Update

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Introduction

New Hampshire's diverse stakeholders in aging issues have come together to redefine aging through a collective impact process, which hinges on the idea of building age-friendly communities through collaborative efforts across the state. Established in 2016, the New Hampshire Alliance for Healthy Aging (NH AHA) is focused on the health and wellbeing of older people in the state. NH AHA works to promote a shared vision to create communities in New Hampshire that advance culture, policies and services which support older people and their families. NH AHA is currently focused on five strategic priority areas: 1) Improving the workforce availability for quality healthcare and social services; 2) Enhancing support for family caregivers; 3) Increasing transportation options; 4) Advancing zoning changes to promote affordable and accessible housing options; and 5) Developing an advocacy infrastructure. To achieve success across these areas, innovative strategies for funding must be pursued. This report is intended to provide information on funding opportunities that could support communities, coalitions, and NH AHA in creating age-friendly communities. This report focuses on, but is not limited to, funding opportunities that best correlate with the 2019 NH AHA strategic priority areas. Utilizing various funding streams, New Hampshire will be able to leverage the collective energy that is being generated to realize our shared vision of creating age-friendly communities.

Utilizing the Funding Scan

The scan is updated on an annual basis by researchers at the University of NH Center on Aging and Community Living and is currently in its third iteration. Annual updates consist of a review of the current funding landscape to update listed opportunities, add new opportunities and remove opportunities that are no longer applicable. This scan includes grants from both private and public sectors, with each opportunity listed alphabetically. Many of the opportunities pertain to numerous strategies and are not categorized in order to not bias or limit broadminded possibilities. However, opportunities have been potentially mapped with NH AHA strategy areas utilizing icons (see chart below). Within each funding opportunity, the organization's website, a brief summary of the aims and goals of the organization, the level of the opportunity, type of opportunity, funding amount or range of amount, timing, and icons that relate to specific strategy areas are provided.

Icon Key

Icon	AHA Strategic Framework Areas
	Identify and advocate for needed zoning changes in order to promote affordable, accessible housing options.
	Enhance services and supports for informal, family caregivers.
	Increase transportation options, including an analysis of current efforts and funding issues.
	Develop an advocacy infrastructure to enhance support for aging issues.
	Improve the availability of quality healthcare and social service workforces.

Funding Opportunities

Below is an alphabetical listing of funding opportunities. Opportunities vary and can relate to numerous age-friendly framework strategies as illustrated.

AARP Foundation

Website: <http://www.aarp.org/aarp-foundation/grants/>

Summary: AARP Foundation focuses on supporting and advancing effective solutions to help vulnerable older adults transform their lives and secure essentials for their future. The foundation focuses on collaborating with grantee and partner organizations to identify sustainable evidence-based interventions to address fundamental challenges facing low-income older adults. AARP Foundation helps grantees bring proven new approaches to scale in local communities.

Additionally, AARP Foundation is a grantee of the Social Innovation Fund, a program of the Corporation for National and Community Service, a federal agency for volunteering and service programs. AARP Foundation puts out requests for proposals that are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

Level of Opportunity: Community, state, or national impact.

Type of Opportunity: Direct service, research, and capacity building.

Funding Amount: Not stated.

Timing: Dependent on stipulations of request for proposal.

AHA Strategic Framework Area:



Administration for Community Living

Website: <https://www.acl.gov/grants/open-opportunities>

Summary: The Administration for Community Living (ACL) is a federal agency housed within the Department of Health and Human Services. Each year, Congress appropriates funds to be used by ACL to increase access to community supports, while focusing attention and resources on the unique needs of older Americans and people with disabilities across the lifespan. Grants and cooperative agreements are then created by ACL to appropriate funding to states through funding opportunity announcements (FOA). Some grants are awarded in accordance with formulas established in legislation, while others are awarded in a competitive process. This source should be checked frequently for new funding opportunities.

Level of Opportunity: State or national impact.

Type of Opportunity: Direct service, research, and capacity building (related to specific ACL priorities and federally legislated mandates).

Funding Amount: Varies depending on priority.

Timing: Visit website and sign up for funding alerts to be notified of opportunities.

AHA Strategic Framework Area:



Alzheimer's Foundation of America

Website: <https://alzfdn.org/membership-grants/grant-information/> **Please note that this web link must be copied and pasted into browser.

Summary: The Alzheimer's Foundation of America seeks to provide optimal care and support services to individuals living with Alzheimer's Disease and dementia, and their caregivers. The Alzheimer's Foundation of America offers a family focused grant, and a program focused grant. Details for each grant can be found below. To qualify for these grants, the applicant must be an Alzheimer's Foundation organization member.

- **The Milton and Phyllis Berg Family Respite Care Grant:** The Alzheimer's Foundation of America awards grants to help provide respite care scholarships to families in need.

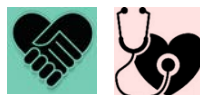
Level of Opportunity: Community impact.

Type of Opportunity: Direct service.

Funding Amount: Up to \$5,000.

Timing: Applications are accepted in spring (deadline April 24th) and fall (deadline November 15th).

AHA Strategic Framework Area:



- **Bi-Annual Membership Grant:** The Alzheimer's Foundation of America awards grants to help further the mission of delivering optimal care and services to individuals living with Alzheimer's disease and related illnesses, and to their families and caregivers.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service and research.

Funding Amount: Up to \$5,000.

Timing: Applications are offered in spring (deadline February 15th) and fall (deadline August 23rd).

AHA Strategic Framework Area:



- **Anne and Irving Brodsky Innovation Grant:** Alzheimer’s Foundation of America provides funding to one-member organization per year for an innovative program that improves the lives of individuals with Alzheimer’s disease or other related illnesses, and their families. The program must demonstrate creativity and uniqueness, greatest need, and replication potential.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service and research.

Funding Amount: \$25,000.

Timing: Deadline is September 20, 2019.

AHA Strategic Framework Area:



- **Project Lifesaver International Grant:** Exclusively offered to Project Lifesaver International members, Alzheimer’s Foundation of America’s new grant program supports wandering prevention programs and other public safety initiatives designed to protect individuals living with dementia-related illnesses such as Alzheimer’s disease.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service and research.

Funding Amount: Up to \$5,000.

Timing: Offered in the spring (deadline July 1) and fall (deadline November 15) each year

AHA Strategic Framework Area:



The Anthem Foundation

Website: <https://www.anthemcorporateresponsibility.com/funding-options>

Summary: The Anthem Foundation supports initiatives that target specific, preventable health concerns and the social determinants that can impact them. There are five emphasis areas, of which four are of interest to this scan and include:

- *Healthy Hearts:* support is provided to programs that minimize controllable cardiovascular diseases and strokes including efforts to reduce smoking, obesity, high blood pressure and stressful and inactive lifestyles.
- *Cancer Prevention:* supports organization's that implement lifesaving cancer-prevention and early-detection programs.
- *Healthy Diabetes Prevention:* invests in programs that stem the spread of diabetes through healthy lifestyle changes and increased physical activity
- *Healthy Active Lifestyle:* supports programs that raise awareness for, educate on, and

The Anthem Foundation includes two funding options. While the Anthem Foundation does fund research and policy programs, these grants are awarded by invitation only and will not be considered as a grant request.

- **Community Relations and Sponsorships:** support fundraising events, smaller-scale programs and mission priorities that align with the priorities (listed above).

Level of Opportunity: Community impact.

Type of Opportunity: Direct service or research.

Funding Amount: Varies depending on proposal.

Timing: Applications are accepted throughout the year and are reviewed on a monthly or quarterly basis.

- **Program Grants:** support traditional and nontraditional problem-solving approaches that provide services directly to people and those that change systems to transform healthcare. ongoing community health programs with proven and measurable outcomes.

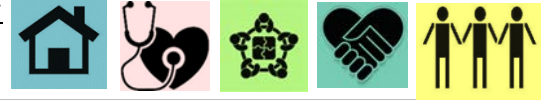
Level of Opportunity: Community impact.

Type of Opportunity: Direct service or research.

Funding Amount: Varies depending on proposal.

Timing: Applications are open year-round; those submitted by 5pm on August 9, 2019 are considered by December 31, 2019, and those submitted after may not be considered until 2020. Grant terms typically last one year.

AHA Strategic Framework Area (for both opportunities):



The Bank of America Charitable Foundation, Inc.

Website: <http://about.bankofamerica.com/en-us/global-impact/charitable-foundation-funding.html#fbid=iP2TDv34hN0/hashlink=jobs> **Please note that this web link must be copied and pasted into browser.

Summary: The Bank of America has a clear purpose to help make financial lives better through a strategy of responsible growth, with focus on environmental, social, and governance leadership.

- **Economic mobility focused on the needs of individuals and families:** Bank of America Charitable Foundation invests in workforce development, basic needs, and access to meaningful employment for people in poverty by collaborating with nonprofits. Priority is given to projects that address critical needs such as hunger relief, services for the homeless, benefit access, preparing individuals for meaningful employment, and wrap around services.

Level of Opportunity: Community, state, or national impact.

Type of Opportunity: Direct service and capacity building.

Funding Amount: Not stated.

Timing: 2019 deadline has passed, assume the 2020 application period is in February.

- **Economic mobility focused on community needs by addressing economic development and social progress:** Bank of America Charitable Foundation invests in affordable housing, community revitalization, and arts and the environment through local, national and global nonprofit organizations. Priority is given to projects that address building vibrant communities and expanding access to housing opportunities.

Level of Opportunity: Community, state, or national impact.

Type of Opportunity: Direct service and capacity building.

Funding Amount: Not stated.

Timing: 2019 deadline has passed, assume the 2020 application period is in February.

AHA Strategic Framework Areas:



The Bean Foundation

Website: <http://www.beanfoundation.org/>

Summary: The Norwin and Elizabeth Bean Foundation funds projects in the fields of arts and humanities, education, environment, health, human services, and public/society benefit aiming to help the communities of Manchester and Amherst, New Hampshire. Funded projects have a defined, significant problem or opportunity in their field, a well-planned approach to addressing the issue, and have skilled professional and voluntary leadership.

Priority consideration organizations will:

- Extend services to individuals and groups that are not well provided for;
- Develop service capacity that can be sustained in the future because it will attract other funding and/or generate revenue;
- Promote cooperation and resource sharing among community organizations;
- Improve the financial stability and managerial capacity of established organizations;
- Help service agencies in Manchester and Amherst prepare for the future and help them effectively meet emerging community needs;
- Are models with value for replication, or provide new approaches that have been successful

Level of Opportunity: Community impact.

Type of Opportunity: Direct service, research and capacity building.

Funding Amount: Not explicitly stated.

Timing: Applications are due December 1, April 1, and September 1.

AHA Strategic Framework Area:



Brookdale Foundation Group

Website: <http://www.brookdalefoundation.org/>

Summary: The Brookdale Foundation Group consists of Brookdale Foundation, Glendale Foundation, and Ramapo Trust. The Group Respite Program offers seed grants to organizations to develop and implement community-based, social model day programs that provide dementia-specific group activities for older adults and respite for family caregivers.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service.

Funding Amount: Grants of \$10,000 will be awarded for year one, which is renewable for \$5,000 for the second year, based on the evaluation of first year's activities and continuity of program.

Timing: Applications typically due in July.

AHA Strategic Framework Area:



Centers for Medicare and Medicaid Innovation Center

Website: <https://innovation.cms.gov/>

Summary: The Centers for Medicare and Medicaid Services (CMS) is part of the Department of Health and Human Services and administers many federal programs across the nation.

Specifically, CMS houses the Innovation Center, which seeks to test innovative payment and service delivery models to reduce program expenditures while preserving quality of care. The Innovation Center provides funding to test models within categories; some include accountable care, primary care transformation, and initiatives, focused on Medicare-Medicaid enrollees.

Grants are announced on an ongoing basis, and this source should be checked often.

Level of Opportunity: State or national impact, depending on category of interest.

Type of Opportunity: Direct service and research.

Funding Amount: Not stated; depends on category of model in which applicant is interested in.

Timing: Visit website to look at grant availability.

AHA Strategic Framework Area:



Claremont Savings Bank Foundation

Website: <https://www.claremontsavings.com/community-commitment/our-foundation/foundation-guidelines>

Summary: Claremont Savings Bank Foundation funds a wide range of charitable initiatives to enhance the quality of life and economic vitality in communities that they serve. Grants requests are encouraged from civic, arts, social service, health, affordable housing, and minority organizations. While Claremont Savings Bank Foundation prefers to keep their focal areas broad, they funded by the Charlestown Senior Citizens Club, Transportation Services – Community Alliance of Human Services, Inc., Friends of Veterans, Springfield Meals and Wheels, United

Valley Interfaith Project, and Claremont Senior Center. Priority is given to Sullivan County and surrounding counties are given secondary priority.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service and capacity building.

Funding Amount: Grants typically range from \$500 to \$5,000.

Timing: 2019 application period is closed.

AHA Strategic Framework Area:



Commonwealth Fund Opportunity

Website: <http://www.commonwealthfund.org/grants-and-fellowships/grants>

Summary: The Commonwealth Fund is a private foundation that aims to promote a high performing health care system that achieves better access, improved quality, and greater efficiency, particularly for society's most vulnerable. The Commonwealth Fund supports independent research on health care issues and making grants to improve health care practice and policy. While boasting of several focal areas, two are pertinent to this report as detailed below:

- **Advancing Medicare:** The Commonwealth Fund seeks to identify ways in which the Medicare program can serve its beneficiaries more effectively and efficiently while promoting improvement throughout the health care system. More specifically, Commonwealth supports research that examines how Medicare can improve access to the benefits and care; assess and disseminate innovations for improving value in and across the entire health system; examine the Medicare Advantage program of private health plans to determine how to better meet beneficiaries' needs, lower costs, and improve health outcomes; and improve coordination between Medicare and other public programs like Medicaid.
- **Healthcare Delivery System Reform:** The Commonwealth Fund seeks to improve care for two groups: individuals with high health care needs and people with low income. Specifically, the Commonwealth Fund is looking to support efforts that build an evidence base to better understand the needs of these two populations and to demonstrate the value of improving care for both; identify and assess promising models, programs, and practices to improve care; and promote payment reform and policy improvements to facilitate delivery system reform.

Level of Opportunity: National impact.

Type of Opportunity: Research and direct service.

Funding Amount: Not stated, however, both board-approval grants (above \$50,000) and small grants (under \$50,000) are available.

Timing: Letters of inquiry are accepted on a rolling basis; decisions on board grants are made three times a year; and decisions on small grants are made on a monthly basis.

AHA Strategic Framework Area:



Department of Labor

Website: <https://www.dol.gov/general/grants2>

Summary: The United States Department of Labor (DOL) aims to foster, promote, and develop the welfare of the wage earners, job seekers, and retirees of the United States; improve working conditions; advance opportunities for profitable employment; and assure work-related benefits and rights. Within the DOL, many different agencies provide funding opportunities. Specifically, the Employment and Training Administration (ETA) administers federal government job training and worker dislocation programs; federal grants to states for public employment service programs; and unemployment insurance benefits. These services are primarily provided through state and local workforce development systems. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Direct service, research, and capacity building.

Funding Amount: Varies depending on announcement.

Timing: Visit website to look at grant availability.

AHA Strategic Framework Area:



Dr. Scholl Foundation

Website: <https://www.drschollfoundation.com/application-procedures/procedures/>

Summary: The Dr. Scholl Foundation is a private, independent grant-making charitable foundation. The foundation prioritizes several areas including education, social service, healthcare, civic and cultural considerations, and environmental factors.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Direct service, research, and capacity building.

Funding Amount: Grants range from \$5,000 to \$25,000.

Timing: Proposals accepted from October 1 to March 1.

AHA Strategic Framework Area:



Alexander Eastman Foundation

Website: <https://alexandereastman.org/community-grants/>

Summary: The Eastman Foundation prioritizes the comprehensive field of health care and focuses on areas such as education, family systems, and access to healthcare. Currently, the Eastman Foundation is particularly interested in receiving proposals that address health care access, mental health care access, obesity, and hunger. Other interest areas for the Eastman Foundation include education, family systems, and access.

Geographic Limitations: Grants are only accepted in the areas of Derry, Londonderry, Windham, Chester, Hampstead, and Sandown, New Hampshire.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service and research.

Funding Amount: Not stated.

Timing: Grant applications are due on the second Monday of April and the second Monday of October.

AHA Strategic Framework Area:



Endowment for Health

Website: <http://www.endowmentforhealth.org/our-priorities/ensuring-the-health-and-dignity-of-elders>

Summary: Endowment for Health seeks to improve and reduce the burden of illness for the people of New Hampshire – especially the vulnerable and underserved – and prioritizes advancing healthy aging for all. Utilizing strategic grants, they focus on building a healthy aging coalition, increasing the knowledge base, growing leadership and community support, and increasing funding and support for policy. The Endowment for Health also offers opportunity grants that aim to meet the needs outside the scope of the Endowment’s priority areas.

Opportunity grants provide funding for urgent needs, innovative projects, and projects that build and disseminate knowledge to improve the health of New Hampshire's people.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Direct service, research, and capacity building.

Funding Amount: Opportunity Grants range from \$1,000 to \$20,000. Other grant amounts are not stated.

Timing: Opportunity grants are considered on a rolling basis. Other grants in relation to the Endowment for Health's elder health priority area are associated with key stakeholders.

Interested applicants should contact Kelly Laflamme at klaflamme@endowmentforhealth.org to discuss ideas and opportunities for advancing strategies and outcomes.

AHA Strategic Framework Area:



Federal Transit Administration

Website: <https://www.transit.dot.gov/grants>

Summary: The Federal Transit Administration (FTA) provides grants to local public transit systems, including buses, subways, light and commuter rails, trolleys and ferries. FTA provides annual formula grants to transit agencies nationwide as well as discretionary funding in competitive processes. Grants are announced on an ongoing basis, so this source should be checked frequently for new funding opportunities related to transportation.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Direct service and capacity building.

Funding Amount: Varies depending on announcement.

Timing: Announced on an ongoing basis.

AHA Strategic Framework Area:



Fidelity Foundation

Website: <http://www.fidelityfoundation.org/grantmaking-guidelines/>

Summary: The Fidelity Foundation provides grants to nonprofit organizations across the United States and Canada. The Fidelity Foundation supports grant making to organizations working in the areas of: community and social services including those that provide access to basic human needs; museums, historical, and other cultural organizations; and educational institutions. The

Foundation considers influential community projects from organizations in regions around Fidelity Investments' employee sites, including Merrimack, NH. Organizations of national importance and high-impact projects are also of interest. The Fidelity Foundation includes capacity-building projects that fall into three areas: capital investments, planning initiatives, and technology projects.

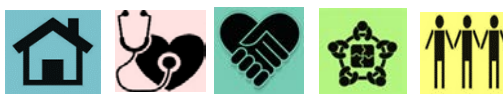
Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Capacity building and research.

Funding Amount: Proposed projects must be budgeted at \$100,000 or more.

Timing: Letters of inquiry accepted on a rolling basis.

AHA Strategic Framework Area:



Foundation for Seacoast Health

Website: <http://ffsh.org/grant-making/grant-impact>

Summary: The Foundation for Seacoast Health envisions a healthy Seacoast community and the wellbeing of all. The Foundation for Seacoast Health focuses in the areas of health promotion, health protection, preventive health services, training, and education. Foundation for Seacoast Health has two opportunities.

are by invitation only.

- **General Grants**

Geographic Limitations: Proposals are only accepted in areas of Portsmouth, Newington, New Castle, Greenland, Rye, and North Hampton, NH and Kittery, Eliot, and York, ME.

Level of Opportunity: Community.

Type of Opportunity: Direct service, research and capacity building.

Funding Amount: Varies based on proposal.

Timing: Grants are by invitation only

AHA Strategic Framework Area:



- **Workforce Development Grant:** The Foundation for Seacoast Health recognizes the importance of ongoing staff training and development in an organization's success, the Workforce Development grant aims to ease this financial burden of staff development and training. An applicant organization's home office must be in one of the following


towns: Portsmouth, Rye, New Castle, Greenland, Newington and North Hampton, New Hampshire; Kittery, Eliot and York, Maine. Individuals benefiting from the training must be employed in an educational, social service or health related field.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service.

Funding Amount: Maximum annual award of \$2,500.

Timing: Applications due by April 1 of each year.

AHA Strategic Framework: 

The Kendal C. and Anna Ham Charitable Foundation

Website: <http://www.hamcharitablefoundation.org/>

Summary: The Kendal and Anna Ham Charitable Foundation seeks to improve the quality of life for people living in the Mount Washington Valley, NH and Bridgton and Fryeburg, ME communities. The Foundation does not limit their grant making to a particular field of interest, but focuses on geographic location and promoting access, equity, and diversity in the program's potential impact.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service, capacity building and research.

Funding Amount: Not stated.

Timing: Deadline for applications due on the last working day of January and July.

AHA Strategic Framework Area     

Hannaford Charitable Foundation

Website: <https://www.hannaford.com/content.jsp?pageName=charitableFoundation&leftNavArea=AboutLeftNav>

Summary: The Hannaford Charitable Foundation (HCF) invests in creating and sustaining healthy communities and supports organizations in Maine, New Hampshire, Massachusetts, New York, and Vermont. Specifically, the health component focuses on providing quality programs focusing on promoting healthy lifestyles and improved care. Preference for funding is given to those that have the potential of providing ongoing services for a large segment of their customer base and communities. HCF focuses on three main approaches, as outlined below.

Focal areas:

- **Food:** HCF supports programs in longer-term solutions that will ensure safe, stable access to healthy food primarily through regional food banks in the markets they serve.
- **Education:** HCF helps deliver strong programs to prepare people through all stages of life for success in education and readiness to enter the workforce.
- **Health:** HCF promotes the health of residents in communities through organizations that provide quality programs focusing on promoting healthy lifestyles and improved care.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Direct service and research.

Funding Amount: Not stated.

Timing: Applications accepted on an ongoing basis.

AHA Strategic Framework Area:



John A. Hartford Foundation

Website: <http://www.jhartfound.org/grants-strategy/>

Summary: The John A. Hartford Foundation is committed to better care for older adults, which drives better health outcomes and lowers overall costs. The Hartford Foundation supports the spread of evidence-based models that can dramatically accelerate care improvement for older adults through grants. The Hartford Foundation utilizes four main approaches as outlined below.

Focal areas:

- **Age-Friendly Health Systems:** The Hartford Foundation seeks to develop large-scale approaches to help health systems transform care; operationalize elements of evidence-based models and practices; and integrate community-based supports and services within the health system and across the continuum of care.
- **Family Caregiving:** The Hartford Foundation focuses on improving the ability of healthy systems and providers to identify, assess, and support family caregivers; raise awareness among policy makers, health system leaders, funders, and the public to drive change; and create large-scale change in partnership with national efforts.
- **Serious Illness & End of Life:** The Hartford Foundation seeks to increase access to high-quality palliative care services and other evidence-based models; develop approaches for better educating and preparing the health care workforce; and fostering communication and

community-based solutions while informing public policy supportive the needs of the seriously ill and their families.

- **Communications and Special Projects:** The Hartford Foundation periodically makes grants in other areas of special interest that improve the care of older adults but fall outside of the three areas listed above.

Level of Opportunity: Statewide or national impact, with an emphasis on national impact.

Type of Opportunity: Direct service, research, and capacity building.

Funding Amount: Varies depending on grant program.

Timing: Grants are by invitation only.

AHA Strategic Framework Area:



Harvard Pilgrim Health Care Foundation

Website: <https://www.harvardpilgrim.org/public/our-foundation>

Summary: The Harvard Pilgrim Health Care (HPHC) Foundation aims to improve the quality and value of healthcare for people and communities served by HPHC by providing tools, training, and leadership to build healthy communities throughout New England. The HPHC Foundation specifically seeks to increase access to fresh, affordable food to the communities and families they serve; support healthy, strong communities through grant contributions and community service; and address health disparities affecting diverse populations. Of particular interest, HPHC Foundation has committed to support initiatives that grow, distribute and/or market fresh food for families and communities across the region. For example, the foundation awarded \$202,950 in grants to help older adults eat better and stay connected in MA, NH, and ME. In 2018, HPHC Foundation created the Opioid Misuse Prevention and Treatment grant program, which allocated \$40,000 to local nonprofits in New Hampshire to serve residents dealing with opioid addiction and evidence-based prevention, treatment, or recovery services. The deadline for applicants has passed for 2019, and it is unclear if this program will continue. However, grants from HPHC Foundation are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

Level of Opportunity: Community and statewide impact.

Type of Opportunity: Direct service and research.

Funding Amount: Not stated.

Timing: Deadline for 2019 has passed; check website for 2020 deadline.

AHA Strategic Framework Area:



Health Resources and Services Administration

Website: <http://www.hrsa.gov/grants/index.html>

Summary: The Health Resources and Services Administration (HRSA) is an agency of the U.S. Department of Health and Human Services and is the primary federal agency for improving health and achieving health equity through access to quality services, a skilled health workforce, and innovating programs. HRSA awards grants to organizations that improve and expand health care services and focus on the following program areas: improving access to quality care and services; strengthening the health workforce; building healthy communities; improving health equity; and strengthening HRSA program management and operations. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

Level of Opportunity: Statewide or national impact.

Type of Opportunity: Direct service and research.

Funding Amount: Not stated; depends on opportunity and area of interest.

Timing: New grants announced on ongoing basis.

AHA Strategic Framework Area:



The Home Depot Foundation

Website: <https://corporate.homedepot.com/grants/community-impact-grants>

Summary: The Home Depot Foundation makes grants to nonprofit organizations that seek to help the veteran population, or diverse, underserved communities by creating safe and affordable housing by utilizing a volunteer driven model. Grants are administered in the form of a Home Depot gift card to purchase tools, materials, or services for safe improvements.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service.

Funding Amount: Up to \$5,000 in Home Depot store credit.

Timing: Deadline is December 31, 2019.

AHA Strategic Framework Areas:



Home Instead Senior Care Foundation

Website: <https://www.homeinsteadfoundation.org/how-to-apply>

Summary: Home Instead Senior Care Foundation seeks to enhance the quality of life for seniors and their caregivers. Home Instead Senior Care Foundation Endowment Fund was established in 2013 and focuses on the following priorities.

Focal Areas:

- **Alzheimer’s Disease and other Dementias:** Grants in this area support specialized dementia education and training for families and medical professionals; launch innovative programs that lead to better diagnosis and treatment; and create support services for the betterment of the Alzheimer’s or other dementia caregiver.
- **Health & Well-being:** Grants in this area implement programs that bring meaningful change to the healthcare system, making it more accessible for seniors; provide charitable care for seniors in genuine need; and invest in wellness and prevention initiatives, nutrition and exercise programs.
- **Education and Research:** Grants in this area make lifelong learning a possibility for today’s medical professionals while investing in the future through scholarships for those studying geriatrics; and begin promising research initiatives that result in meaningful change for seniors’ health, wellbeing and quality of life.
- **Community Service:** Grants in this area encourage successful aging in cities and rural communities by strengthening local public services and systems that support the elderly; and ensure the most basic needs of seniors are met through outreach initiatives and collaborative partnerships with the public and private sectors.

Home Instead Senior Care Foundation has developed a unique funding program called GIVE65, which is a crowd-fundraising platform exclusively devoted to helping nonprofits raise money online for programs and services for seniors. Nonprofits can participate on the GIVE65 platform in two ways:

- **Participating in an annual GIVE65 event.** Nonprofits should apply to participate in the 65-Hour GIVE65 Event. If selected to participate, organizations compete for financial rewards.
Timing: Applications are accepted between February and April.
- **Create a GIVE65 Project to raise funds.** Organizations are invited to apply to feature a fundraising project on GIVE65 outside of the GIVE65 event.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Direct service, research and capacity building.

Funding Amount: Not explicitly stated.

Timing: Applications are accepted February through April and August through October.

AHA Strategic Framework Area:



HUD – United States Department of Housing and Urban Development

Website: https://www.hud.gov/program_offices/spm/gmomgmt/grantsinfo

Summary: With over twenty grant programs, the United States Department of Housing (HUD) and Urban Development provides funding on a competitive basis to support HUD initiatives including affordable housing, community and economic development, environment and energy, fair housing, homelessness, rental assistance, and supportive housing and services.

Level of Opportunity: Community, statewide, and national impact.

Type of Opportunity: Direct service, research, and capacity building.

Funding Amount: Varies depending on grant.

Timing: Varies depending on grant. Opportunities published on an annual basis.

AHA Strategic Framework:



Current Funding Opportunity of Interest:

- **FY 2019 HUD Choice Neighborhoods Implementation Grant Program** supports locally driven strategies that address struggling neighborhoods with distressed public and/or HUD-assisted housing through a comprehensive approach to neighborhood transformation. The program helps communities transform neighborhoods by redeveloping severely distressed housing and catalyzing critical improvements in the neighborhood, including vacant property, housing, businesses, services and schools.

Link to Grant Opportunity:

https://www.hud.gov/program_offices/spm/gmomgmt/grantsinfo/fundingopps/fy19cnigp

Level of Opportunity: Community or statewide impact.

Type of Opportunity: Direct service.

Funding Amount: Up to 5 awards with a maximum award amount \$35,000,000

Timing: Deadline is November 4, 2019

Jean Griswold Foundation

Website: <https://www.jeangriswoldfoundation.com/>

Summary: The Jean Griswold Foundation envisions a future in which all seniors and adults with disabilities living with financial limitations have an opportunity to age comfortably in their own homes. Providing grants to nonprofit organizations, the Jean Griswold Foundation focuses on building, strengthening, and sustaining programs that improve quality of life for older or disabled individuals.

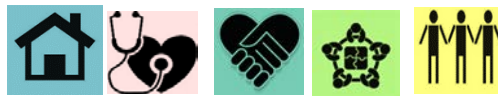
Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Direct service, research, or capacity building

Funding Amount: Grants range from \$500 - \$2,000

Timing: The 2020 grant application will be open from September 16th – October 31, 2019.

AHA Strategic Framework Area



The Agnes M. Lindsay Trust

Website: <http://www.lindsaytrust.org/>

Summary: The Agnes M. Lindsay Trust focuses on health and welfare, dental health, higher education, and camperships; specifically, of interest for this report, are the health and welfare and dental health focus. Within the health and welfare focus, the Lindsay Trust provides support to capital projects to benefit underserved populations, including older adults, through social service organizations. Within the dental health focus, the Lindsay Trust offers funding for nonprofits that provide free dental clinics and dental care that benefits the elderly through capital grants for dental equipment needs and program support.

Geographic stipulations: This trust is restricted to funding programs in the states of Maine, Massachusetts, New Hampshire, and Vermont.

Level of Opportunity: Community, statewide, or New England impact.

Type of Opportunity: Capacity building and direct service.

Funding Amount: Grants range from \$1,000 to \$5,000.

Timing: Letters of inquiry and applications are accepted on a rolling basis.

AHA Strategic Framework Area:



The Mascoma Bank Foundation

Website: <https://www.mascomabank.com/personal/giving-back-2/the-mascoma-savings-bank-foundation/>

Summary: The Mascoma Bank Foundation was founded to give back the ongoing dividend in the form of grants to the communities responsible for Mascoma Bank's prosperity. The Foundation funds activities that strengthen community organizations as they pursue their mission to help improve the lives of individuals within the Bank's service area. Funded areas include near or around: Bethlehem, Canaan, Charlestown, Claremont, Enfield, Hanover, Keene, Lancaster, Lebanon, Littleton, Lyme, New London, Walpole, and West Lebanon, New Hampshire; Bethel, Burlington, Chelsea, Hartland, Norwich, South Stafford, Springfield, White River Junction, Windsor, and Woodstock, Vermont; and Portland, Maine.

Level of Opportunity: Community impact.

Type of Opportunity: Capacity building and direct service.

Funding Amount: Up to \$10,000.

Timing: Request deadlines are April 1 and October 1 of every year.

AHA Strategic Framework Area:



National Institute on Aging

Website: <https://www.nia.nih.gov/research/funding>

Summary: The National Institute on Aging (NIA) is an institute within the National Institute of Health (NIH) that leads a broad scientific effort to understand the nature of aging and to extend the healthy, active years of life. NIA's mission is to discover what may contribute to a healthy old age, as well as to understand and address the disease and disability sometimes associated with growing older. Funding opportunities are created by NIA and NIH to appropriate research-based organizations nationwide and internationally.

Current Funding Opportunities of Interest:

- **Aging, Driving, and Early Detection of Dementia** seeks to support basic research on the use of available automobile technology as a passive detection system for flagging potential age and/or disease related aberrant driving that may signal cognitive impairment. Applications are invited for research on using automobile technology, coupled with other modes of assessing an individual's health/functional status to detect early signs of cognitive

impairment. Integrative and multidisciplinary science is solicited with this funding opportunity and to be responsive applications must include interdisciplinary research teams (e.g., data scientists, computer scientists, psychologists, engineers, etc.) that focus on data integration, age-related driving performance, and dementia.

Link to Grant Opportunity: <https://grants.nih.gov/grants/guide/rfa-files/RFA-AG-20-022.html>

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Research.

Funding Amount: No more than \$500,000 per project period (max project period is 5 years).

Timing: October 22, 2019

AHA Strategic Framework Area:



- **Basic and Translational Research on Decision Making in Aging and Alzheimer’s Disease** is suited for those interested in basic research to better characterize the affective, cognitive, social, and motivational parameters of impaired and intact decision making in both normal aging and Alzheimer's disease (AD). It provides an opportunity to apply basic research on the processes involved in decision making to the design of decision-supportive interventions for midlife and older adults with and without AD. Specific opportunities include the development of decision-supportive interventions to leverage cognitive, emotional and motivational strengths of these populations; tools to assess decisional capacity; strategies for simplifying choices and offering better defaults; and the promotion of timely adoption of optimal delegation practices.

Link to Grant Opportunity: <https://grants.nih.gov/grants/guide/pa-files/PA-18-544.html>

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Research.

Funding Amount: Amounts vary.

Timing: Application due February 7, 2020, and June 8, 2020

AHA Strategic Framework Area:



NH Charitable Foundation

Website: <https://www.nhcf.org/how-can-we-help-you/apply-for-a-grant/>

Summary: The NH Charitable Foundation funds programs related to the areas of health and wellbeing, civic engagement, education, economic development, environmental protection and arts and culture. Additionally, the Charitable Foundation makes grants focused on specific areas of strategic Foundation priorities, such as substance use disorders. The Charitable Foundation offers different types of grants each with different stipulations as outlined below.

- **Express Grants (Community Grants Program):** Awards project support within a specific period with clear deliverables and a clear community need for the project.

Link to Grant Program: <https://www.nhcf.org/how-can-we-help-you/apply-for-a-grant/express-grant-program/>

Geographic focus areas: New Hampshire and selected communities in Maine and Vermont within the Foundation's eight regions: Capital, Lakes, Manchester, Monadnock, Nashua, North Country, Piscataqua and Upper Valley.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service and capacity building.

Funding Amount: \$5,000 or less.

Timing: Not stated.

- **Unrestricted Grants (Community Grants Program):** Awards unrestricted grants to support an organization's general operations, rather than a particular project or capacity-building effort.

Link to Grant Program: <https://www.nhcf.org/how-can-we-help-you/apply-for-a-grant/unrestricted-grant-program/>

Geographic focus area: New Hampshire and selected communities in Maine and Vermont within the Foundation's eight regions: Capital, Lakes, Manchester, Monadnock, Nashua, North Country, Piscataqua and Upper Valley.

Level of Opportunity: Community or statewide impact.

Type of Opportunity: Direct service and research.

Funding Amount: Depending on the types of documentation related to governance and financial management submitted with the application, there are two accepted types of organizations eligible to apply. An organization without a board-approved strategic plan or

an audit or financial review may apply for up to \$30,000 over three years (\$10,000/year); an organization with a board-approved strategic plans and a completed audit or financial review are eligible to apply for up to \$60,000 over three years (\$20,000/year).

Timing: August 1, 2019. Funding for 2020 is anticipated with a similar deadline.

- **Mary Gale Foundation:** The Mary Gale Foundation supports housing, health and other in-home services and programs for low-income women age 65 and older living in the Greater Manchester area of New Hampshire. Grants are generally targeted to programs, organizations, and projects that help enable elderly women to remain in their homes by the creation of services and support.

Link to Foundation: <https://www.nhcf.org/how-can-we-help-you/apply-for-a-grant/mary-gale-foundation/>

Geographic focus areas: The Greater Manchester area (Manchester, Bedford, Goffstown, Hooksett, Londonderry, Litchfield, Candia, and Auburn).

Level of Opportunity: Community impact.

Type of Opportunity: Direct service and capacity building.

Funding Amount: Varies, but previously have ranged from \$4,000 to \$100,000.

Timing: Deadline for application is September 9, 2019.

- **Neil and Louise Tillotson Fund:** Supports projects in Coös County that respond to inspiring opportunities and challenges in northern NH. Two separate opportunities are awarded under this fund: the local grants program and the large grants program. The only difference between these funds are the amount awarded and the application timing.

- *Local Grants Program Award Amount:* \$20,000 and less.
 - *Timing:* Deadlines for 2019 have passed but tend to be in January and July.
- *Large Grants Program Award Amount:* \$20,001 - \$300,000 (Please note that a concept paper submission is required prior to application for this program).
 - *Timing:* Not stated. Typically, deadline is in January.

Geographic limits: Preference for programs that benefit Coös County and bordering communities in the United States and Canada.

Type of Opportunity: Direct service, research, and capacity building.

AHA Strategic Framework Areas across all of NH Charitable Foundation Areas:



New Hampshire State Council on the Arts

Website: <https://www.nh.gov/nharts/grants/partners/artsinhealthcare.htm>

Summary: The New Hampshire State Council on the Arts is a state agency that aims to enhance the quality of life in New Hampshire by stimulating economic growth through the arts, investing in the creativity of students, making the arts accessible to underserved populations, and preserving heritage arts. The State Arts Council offers a variety of grants and services to meet the needs of communities in New Hampshire. Specifically, the State Council includes the Arts in Health Project Grant program and the Public Value Partnership Grants

- **Arts in Health Project Grants** support arts activities, presentations, and artist residencies that occur in health care facilities, rehabilitation centers, and in centers serving the needs of older people. The overall goal of the Arts in Health Project is to utilize the arts to enhance quality of life and promote an environment conducive to healing for patients, residents, staff and clients.

Link: <https://www.nh.gov/nharts/grants/partners/artsinhealthcare.htm>

Geographic Limits: New Hampshire only.

Level of Opportunity: Community or statewide impact.

Type of Opportunity: Direct service.

Funding Amount: \$500-\$4,500. At a minimum, grants must match on a one-to-one basis.

Timing: May 17, 2019. Funding is anticipated for 2020.

AHA Strategic Framework Areas:



- **Public Value Partnership Grants** provides general operating support of nonprofit cultural organizations as an investment in the cultural infrastructure and creative economy.

Link: <https://www.nh.gov/nharts/grants/organizations/operating.htm>

Geographic Limits: New Hampshire only.

Level of Opportunity: Community or statewide impact.

Type of Opportunity: Capacity building.

Funding Amount: Maximum amount of \$15,000 per year for a two-year period.

Timing: Deadline for 2019 has passed, funding is anticipated in the future.

AHA Strategic Framework Areas



Henry E. Niles Foundation, Inc.

Website: <https://www.henryniles.org/applications--reports.html>

Summary: The Henry E. Niles Foundation helps nurture and uplift people in need and support humanitarian efforts. The foundation encourages (1) long-term solution focused programs; (2) pilot initiatives to test new models; and (3) has an interest in organizations that promote collaborative efforts among groups and organizations. The Niles Foundation is currently focusing on the areas found below.

Focal areas:

- **Education:** focuses on primary, secondary and higher education for individuals who are unable to obtain the benefits of quality education without assistance.
- **Economic Self-Sufficiency:** increasing job training, and the encouragement and support of entrepreneurialism, mentoring and micro-credit initiatives.
- **Health and Independence:** Special interests here include medical and public health assistance for the elderly, the poor, the disadvantaged and the disabled.

Level of Opportunity: Community, statewide or national. Focused in the northeastern US but will give grants in other regions of the country and or abroad.

Type of Opportunity: Direct service, research, and capacity building.

Funding Amount: Grants range from \$2,500 up to \$100,000.

Timing: Applications accepted on a rolling basis.

AHA Strategic Framework Area:



The Retirement Research Foundation

Website: <http://www.rrf.org/grants/responsive-grants>

Summary: The Retirement Research Foundation (RRF) consists of four focal areas that aim to improve the quality of life for America's elders by creating an equitable and just society through caring and engaging elders as contributing members of society.

Focal Areas:

- **Advocacy:** RRF prioritizes projects that: (1) advance policy issues of importance to our nation's seniors; (2) use focused and strategic efforts to address systemic problems; and (3) forge partnerships to achieve better use of resources and share knowledge.

- **Direct Service:** RRF funds projects that: (1) increase the availability and effectiveness of community programs; (2) provide supportive services to older adults in residential settings; (3) improve the quality of nursing home care; (4) coordinate the provision of acute and long-term care for older adults with chronic conditions by supporting efforts that provide continuity of care, prevention, early intervention, and client education; and (5) provide new opportunities for older adults to engage in meaningful roles in society.
- **Professional Education and Training:** RRF focuses on programs that: (1) increase the knowledge and skills of professionals and paraprofessionals who serve older adults; and (2) expand the capacity and number of professionals and paraprofessionals prepared to meet the growing demands of an aging population.
- **Research:** RRF prioritizes projects that seek causes and solutions to significant problems facing older adults through support of applied and policy research for which federal funding is not available.

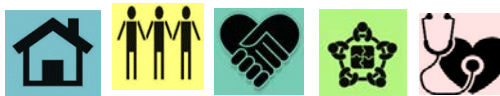
Level of Opportunity: Statewide or national impact.

Type of Opportunity: Direct service, research, and capacity building.

Funding Amount: Not explicitly stated but ranges from \$5,000 to \$200,000 across each area.

Timing: The deadlines for the submissions of applications are the same across all areas: February 1, May 1, and August 1.

AHA Strategic Framework Area:



Robert Wood Johnson Foundation

Website: <http://www.rwjf.org/>

Summary: The Robert Wood Johnson Foundation (RWJ) aims to improve health for all Americans, but a significant number of grants are awarded for the care of older adults. RWJ awards most funding through calls for proposals connected with their four focus areas: health systems; healthy kids, healthy weight; healthy communities; and health leadership. However, they do accept brief proposals for funding of new projects. Funding opportunities are created by RWJ and this would be a good source to review periodically.

Current Funding Opportunity of Interest:

- **Community Power: Increasing Understanding of Base-Building Methods.** This opportunity supports research projects that will build an understanding of the range of

methods applied in innovative and effective community base-building that result in changes to community-level social, economic, and physical conditions that we know influence health and equity.

Link to opportunity: <https://www.rwjf.org/en/library/funding-opportunities/2019/community-power-measuring-the-impact-of-community-based-base-building.html>

Level of Opportunity: Statewide or national impact.

Type of Opportunity: Research.

Funding Amount: \$200,000 - \$250,000

Timing: Deadline for proposals is September 24, 2019

AHA Strategic Framework Area:



Rural Health Information Hub

Website: <https://www.ruralhealthinfo.org/funding/topics/aging-and-aging-related-services>

Summary: The Rural Health Information Hub (RHihub) is supported by funding from the Federal Office of Rural Health Policy and is a clearinghouse on rural health issues. RHihub seeks to improve health for rural residents by providing access to current and reliable resources and tools and through grantmaking efforts. RHihub includes both topic and state guides which includes information on aging and age-related services. RHihub creates funding opportunities for entities to respond too and this source should be checked periodically for open grants.

Current Funding Opportunity of Interest:

- **Innovations in Alzheimer’s Caregiving Awards Program.** This opportunity offers monetary awards to programs or projects that focus on supporting family and informal caregivers of adults with Alzheimer’s disease and related dementias. One award will be given in each of three categories including creative expression, diverse/multicultural communities, and public policy.

Link to opportunity: <https://www.ruralhealthinfo.org/funding/3616>

Level of Opportunity: Nationwide.

Type of Opportunity: Capacity building.

Funding Amount: One award of \$20,000 will be given for each of the 3 categories.

Timing: Deadline for application is October 4, 2019

AHA Strategic Framework Area:



SCAN Foundation

Website: <http://www.thescanfoundation.org/>

Summary: The SCAN Foundation is a public charity devoted to transforming care for older adults in ways that preserve dignity and encourage independence. The SCAN Foundation supports the creation of a more coordinated and easily navigated long-term care and aging system. The areas they focus on are: 1) transforming care and deliver by establishing person-centered, integrated models; 2) building resilience and capacity by improving the ecosystem shaping experiences for older adults, families, and communities; and 3) driving responsive financing policies to create meaningful care choices for older adults.

Level of Opportunity: Statewide and national impact.

Type of Opportunity: Research, direct service, and capacity building.

Funding Amount: Not stated.

Timing: Grant applications are by invitation only.

AHA Strategic Framework Area:



Substance Abuse and Mental Health Services Administration

Website: <https://www.samhsa.gov/>

Summary: The Substance Abuse and Mental Health Services Administration (SAMHSA) is an agency housed within the U.S. Department of Health and Human Services that leads public health efforts to advance the behavioral health of the nation. SAMHSA's mission is to reduce the impact of substance abuse and mental illness on America's communities. SAMHSA offers grants through the Center for Substance Abuse Prevention, the Center for Substance Abuse Treatment, and the Center for Mental Health Services. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

Level of Opportunity: State and national impact, depending on funding opportunity.

Type of Opportunity: Direct service, capacity building, and research.

Funding Amount: Not stated.

Timing: Visit website to look at funding availability.

AHA Strategic Framework Area:



TD Bank

Website: <https://www.td.com/ca/en/about-td/ready-commitment/funding/the-ready-challenge/>

Summary: TD Bank recently revamped their funding strategy by creating an annual initiative called the TD Ready Challenge. This initiative provides up to ten \$1 million grants to organizations for scalable solutions that will help build more inclusive futures. Each year, the TD Ready Challenge will invite eligible organizations to submit applications that offer solutions for a problem statement that is connected to one of the four drivers of change including: financial security, a vibrant planet, connected communities, and better health. For 2019, The TD Ready Challenge is focusing on health by improving access to early detection and intervention for diseases, with the goal of assisting to increase equitable health outcomes for more people. Presumably, the TD Challenge will focus on a different driver of change for 2020 and should be checked for an updated statement.

Level of Opportunity: Statewide or national impact.

Type of Opportunity: Direct service or research.

Funding Amount: Up to \$1,000,000.

Timing: Application for 2019 has passed, it is anticipated that funding will be available in 2020.

AHA Strategic Framework Area:



The Tufts Health Plan Foundation

Website: <http://www.tuftshealthplanfoundation.org/index.php>

Summary: The Tufts Health Plan Foundation aims to build communities that are responsive to the needs of older adults. The Foundation makes investments that promote: (1) moving communities towards achieving age-friendly policies and practices that are relevant; (2) focus on the most vulnerable; and (3) include older adults in the process. The Foundation has three focus areas outlined below, and timing for applications varies for each focal area and is included in stated description.

Focal Areas:

- **Systems and Best Practices:** Tufts Health Plan Foundation funds activities in health and wellness, workforce development, purposeful engagement, and field and capacity building. Tufts aims to improve or build systems to support healthy living with an emphasis on serving

older adults, bringing organizations together to achieve broader impact, and to scale efforts to address community needs.

- ***Timing:*** Letter of Intent due January 23, 2019 with notification of invitation sent out on Friday, February 22, 2019. Full proposals due Friday, March 29, 2019. The funding cycle runs from July 1, 2019 – June 30, 2020.
- **Policy and Advocacy:** Tufts Health Plan Foundation supports Policy and Advocacy initiatives in the following areas: built environment, transportation, housing, social and civic participation and inclusion, employment, communication and information, and community support and health services. All proposals should include: (1) community engagement of diverse stakeholders to mobilize and affect change; (2) participation among key stakeholders; and (3) expanded access to programs and services as well as system change/improvement.
 - ***Timing:*** Letters of Intent due July 22, 2019, with notification of invitation for full proposal August 21, 2019. Full proposals due by September 23, 2019. The funding cycle runs from January 1, 2020 – December 31, 2020.
- **Collaboration and Community Engagement (James Roosevelt, Jr., Leadership Fund):** Tufts Health Plan Foundation designed this opportunity to support community leaders in their work with multiple stakeholders toward a common community goal.
 - ***Timing:*** Submit Letters of Intent by January 23, 2019 with notification of invitation for full proposal by February 22, 2019. Full proposals due March 29, 2019. The funding cycle runs from July 1, 2019 – June 30, 2020.
- **Momentum Fund.** Through the Momentum Fund, the Tufts Health Plan Foundation offers smaller investments that energize innovation to support communities in NH, RI, and ME in pursuing advancing age and/or dementia-friendly efforts.
 - ***Timing:*** Applications are due Thursday, September 19, 2019. The funding cycle runs November 1, 2019 – October 31, 2020.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service.

Funding Amount: Up to \$10,000.

AHA Strategic Framework Areas across all of Tufts Health Plan Foundation grants:



United Way

Granite United Way Website: <http://www.graniteuw.org/>

United Way of the Greater Seacoast: <http://www.uwgs.org/>

Summary: United Way is a global organization that aims to improve lives by mobilizing the caring power of communities around the world to advance the common good. United Way focuses on education, income and health. Within New Hampshire, there are two branches of United Way: Granite United Way, which covers 80% of the state including central and northern NH, and United Way of the Greater Seacoast, which serves Rockingham and Strafford Counties. The United Way of the Greater Seacoast offers opportunities on an ongoing basis and their site should be checked regularly for new opportunities. Below, Granite United Ways' funding opportunity characteristics are outlined. Granite United Way issues calls for proposals each year for specific regions: Merrimack County, North Country, Northern NH, Southern NH, and the Upper Valley.

Levels of Opportunity: Community impact.

Type of Opportunity: Direct service, capacity building, and research.

Funding Amount: Not stated.

Timing:

- Regarding Granite United Way, the deadline for applications is not listed for 2020.
- Regarding the United Way of the Greater Seacoast offers funding on an ongoing basis, visit their website to check for grant opportunities.

AHA Strategic Framework Area:



United States Department of Agriculture

Website: <https://www.rd.usda.gov/programs-services/rural-community-development-initiative-grants>

Summary: The United States Department of Agriculture (USDA) Rural Development seeks to improve the economy and quality of life in rural America by offering loans and grants to help create jobs and support economic development and essential services (e.g., housing, health care, first responder services, etc.). The Rural Development branch includes many opportunities, below are two of interest.

- **Single Family Housing Repair Loans and Grants.** This opportunity is also known as the Section 504 Home Repair program and provides loans or grants to older people struggling with poverty to remove health and safety hazards.

Link to Opportunity: <https://www.rd.usda.gov/programs-services/single-family-housing-repair-loans-grants>

Eligibility requirements: individual must own their home, be unable to attain credit elsewhere, have a family income below 50% of the area median income, and (for grants) be age 62 or older and not able to repay a repair loan.

Type of Opportunity: Direct service.

Funding Amount: Maximum loan is for \$20,000, maximum grant is \$7,500.

Timing: Applications are accepted year-round as long as funding is available.

- **Community Facilities Direct Loan and Grant Program.** This program provides affordable funding to develop essential community facilities in rural areas. An essential facility is one defined as a facility that provides an essential service to the local community for the orderly development of the community in a primarily rural area and does not include private, commercial, or business undertakings (examples include: health care facilities, public facilities, local food systems, educational services, etc.). Priority is given to small communities (population of 5,500 or less) and low-income communities having a median household income below 80% of the state nonmetropolitan median income.

Link to Opportunity: <https://www.rd.usda.gov/programs-services/community-facilities-direct-loan-grant-program>

Type of Opportunity: Direct service.

Geographic Limitations: Rural areas include cities, villages, townships, and towns with no more than 20,000 residents.

Funding Amount: Amounts vary.

Timing: Applications are accepted year-round as long as funding is available.

AHA Strategic Framework Areas:



Walmart Foundation

Website: <http://giving.walmart.com/apply-for-grants/>

Summary: The Walmart Foundation meets the needs of underserved communities by directing charitable giving toward core focus areas including creating opportunity and strengthening community. Below is more information about both opportunities.

- **Creating Opportunity Focal Area** seeks to increase inclusive opportunity throughout retail and related sectors, so that people can build a better life for themselves and their families. This area includes *retail opportunity* which seeks to make the entire retail industry a place of inclusive mobility.

Link to Opportunity: <https://walmart.org/what-we-do/creating-opportunity>

Type of Opportunity: Direct service, research, and capacity building.

Funding Amount: Not stated.

Timing: Funding decisions are made on an ongoing basis. Letters of intent must be submitted for this opportunity, if interested Walmart or the Walmart Foundation will request a full proposal.

- **Strengthening Community Focal Area** seeks to provide funding for access to healthier food; disaster relief and preparedness; veterans and military families; diversity, equity and inclusion; local, volunteer giving; and associate support.

Link to Opportunities: <https://walmart.org/what-we-do/strengthening-community>

Type of Opportunities: Direct service, research, and capacity building (depending on area of interest)

Funding amount: Not stated.

Timing: Varies based on specific area of interest.

AHA Strategic Framework Area:



Wells Fargo Foundation

Website: <https://www.wellsfargo.com/about/corporate-responsibility/community-giving/housing-philanthropy/>

Summary: The Wells Fargo Foundation concentrates on investments in three key areas critical for economic advancement and prioritize the needs of populations and communities suffering from the greatest economic disparities including housing affordability, small business growth and financial health. Wells Fargo accepts applications year-round, and currently in New Hampshire is focused on:

- *Affordable housing* including first time home buyer workshops, foreclosure prevention, and other efforts to help people of all ages become long-term successful homeowners.
- *Job training* including workforce readiness training programs for 18 – 24-year old’s that provide meaningful employment opportunities.

Geographic Limitations: Priority is given to Manchester and Portsmouth

Level of Opportunity: Community impact.

Type of Opportunity: Direct service.

Funding Amount: Not stated.

Timing: Deadline for 2019 has passed, however, funding is anticipated for 2020.

AHA Strategic Framework Area



Weyerhaeuser Program Foundation/ Weyerhaeuser Giving Fund

Website: <https://www.weyerhaeuser.com/sustainability/communities/community-investment/giving-fund/>

Summary: The Weyerhaeuser Company supports communities where there is a significant presence or business interest, including New Hampshire. Weyerhaeuser employees serve on local advisory committees to help develop funding priorities with four focus areas including affordable housing and shelter, education and youth development, environmental stewardship, and human services/civic and cultural growth.

Geographic Limits: Only serves Coös County

Level of Opportunity: Community and state impact.

Type of Opportunity: Direct service and capacity building.

Funding Amount: \$1,000 minimum, no maximum stated

Timing: Application deadline is October 1, 2019.

AHA Strategic Framework Area:



Methodology and Data Collection

Researchers began by investigating grant makers with which they are familiar (e.g., NH Charitable Foundation, Administration on Community Living, etc.). Other grant makers and opportunities were found using UNH SPIN- SMART funding opportunity database, Google searches, information in subject-specific newsletters and literature, and word of mouth. While every effort was made to identify grant opportunities, this list is not exhaustive, nor does it itemize the specific obligations of every opportunity. This scan can be viewed as a place to find potential funding streams for groups seeking to take towards gathering knowledge about the types and availability of funding. Readers are encouraged to view the “Funding Opportunities Spreadsheet” that allows for sorting and searching based on keyword or topic, a PDF format of this spreadsheet has been included as an appendix to this report, and it can be found online at UNH’s Center on Aging and Community Living’s website.

Conclusion

The purpose of this scan is to enumerate funding opportunities pertaining to the NH Alliance for Healthy Aging framework strategies to build age friendly communities across the Granite State. While this document may prove useful for future funding, readers should be aware that grant opportunities constantly shift, and the key to securing funding is to review opportunities on a regular basis.