

Tufts Health Plan and Foundation

**Creating a Collaborative Approach to Address an Aging NH:
4th Quarterly Meeting**

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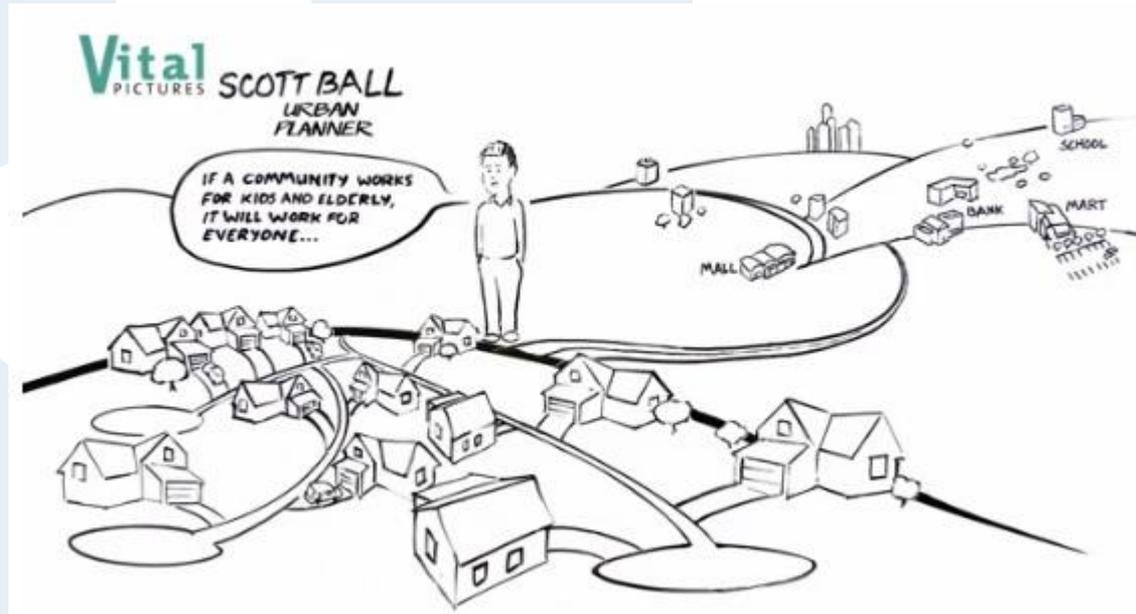
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Outline

1. The Big Idea
2. Who We Are—History and Background
3. Context for Our Work
 - a) Principles of Engagement
 - b) What We Want to Do
 - c) Investment Focus
 - d) Age-Friendly Movement
4. Ideas for Engagement
 1. Connecting in NH
 2. More Ideas

Context for our Work: The Big Idea in 4 Minutes



Click [here](#) to watch video

Who We Are: History and Background

2008: \$50M endowed by Tufts Health Plan

- *Focus- Healthy Aging for 60+

2010: Began investing in Rhode Island

2014: *Released MA Healthy Aging Data Report on all 367 cities and towns

- *Hired new leader

2015: *Refocused on age-friendly communities

- *Updated MA Data Report with 121 health indicators

To Date:

- *Invested \$18M in MA and RI communities; Soon to expand to NH

- *Five statewide convenings on aging-related issues

- *Support Corporate Citizenship for Plan



Context for our Work—Principles of Engagement

- Stronger links to the business
- Strategic community collaborations
- Defining community impact
- Leveraging resources



Context for our Work—What We Want to Do

Mission:

To improve the health and wellness of the diverse communities we serve

Vision

Every life improved and community strengthened through investments of time and resources

Goal

We move communities toward achieving age-friendly policies and practices that are relevant, focus on the most vulnerable, and include older adults in the process



Context for our Work—Focus for Investments

Systems & Best Practices

- Health and Wellness
- Workforce development
- Purposeful engagement
- Field and capacity building



Policy & Advocacy

- Community and civic engagement
- Access



President's Leadership Fund

- Supporting community leaders in their work with multiple stakeholders

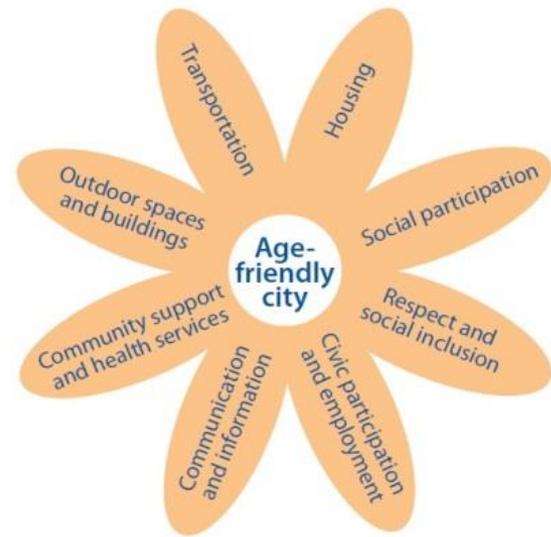


Context for our Work—Age-Friendly Movement

AARP Livable Communities

Grantmakers in Aging: Community AGenda

World Health Organization:



Ideas for Engagement: Connecting in NH

Grant Maker

Convener

Community Investor

Valued thought partner

Connecting in NH—More Ideas

- Healthy Aging Data Report
- Summit/Community Convening
- Joint Initiatives and Partnerships
- Other opportunities?
- Q&A